

# Houston Business Leaders Support Proposition 1

Preserves Houston's reputation as a friendly, welcoming place

**Dear Fellow Houstonians,**

We are executives who lead and represent business interests in Houston and support Proposition 1, the Houston Equal Rights Ordinance (HERO) on the November ballot.

**We are proud of our great city.** When we talk to people about Houston – with our neighbors, our friends across the country and colleagues around the world – we promote the fact that **Houston is the most multicultural and diverse city in America.** We also celebrate Houston's business climate, which has made our city an object of envy and has helped drive an economic environment that has created more than **600,000 jobs** in the last decade.

We are also proud of the fact that **Houston is known as a welcoming and friendly city** where **we treat everyone the same.** As business leaders, we know there is a strong connection between Houston's community spirit and **growing our businesses and creating new jobs.**

We are committed to **Houston's long-term success** and believe that Proposition 1 will be **good for business and great for Houston.**

We urge you to vote YES on Proposition 1.



**GREATER HOUSTON  
CONVENTION AND  
VISITORS BUREAU**



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**#Prop1WorksForBusiness**

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