



Partnership announces theme for 2015 Soirée: Treasure Houston, illuminating our hidden gems

The Greater Houston Partnership kicked off the official count down for the 2015 Soirée with a launch party on June 2 at Hotel ZaZa. “Soirée is the Partnership’s annual gala showcasing the Houston region as a center of commerce, influence, arts and culture,” remarked Bob Harvey, Partnership President and CEO, during the reception. “Soirée is the gala that celebrates Houston’s status as a great global city,” he added. The event is attended by more than 600 of Houston's dignitaries, consular corps and community-minded business leaders, and offers a night of entertainment, culinary delights, and a world-class silent auction.

Dan Gilbane of Gilbane Building Company, and 2015 Soirée Honorary Committee Chair, announced this year’s theme, Treasure Houston: Illuminating our Hidden Gems. “The theme will explore the many gems of Houston including the region’s renowned arts and culture scene, excellent quality of life, dynamic industry and innovative spirit,” said Gilbane.

The 2015 Soirée will also shine a light on an issue that greatly impacts our region: workforce development. Designed to address this key issue, the Partnership's *UpSkill Houston* initiative is an innovative blueprint for leaders to build a quality middle-skills workforce to remain competitive across the globe.

The Greater Houston Partnership 2015 Soirée is Saturday, August 29. For more information, visit Houston.org/soiree