



Partnership hosts first Arts and Culture Council, focuses on ways to get involved with Houston's arts community

The Partnership held its first Arts and Culture Council on April 14 in the Partnership board room. Partnership Vice President of Communications Clint Pasche welcomed Council speaker Carolyn Hays, Manager, Arts & Business Council of Greater Houston, Houston Arts Alliance (HAA). As the city's designated arts agency, Houston Arts Alliance invests in Houston's arts and cultural sector, advances Houston's reputation as an arts and culture destination, and works to elevate the quality of life for all Houstonians through arts and culture.



The Arts & Business Council of Greater Houston is a branch of Houston Arts Alliance that creates and expands relationship between nonprofit arts and cultural organizations and the corporate community. "The Arts & Business Council serves as a vital link between business and arts, creating connections to make the Greater Houston area culturally vibrant and economically strong," said Hays.

Among its many assets, Houston boasts a great quality of life including a robust arts and culture scene. According to HAA's Creative Economy study, the creative industry comprises a total employment of 146,625 and an economic impact of \$9.1 billion in the greater Houston region.

Houstonians interested in the arts can join several diverse programs within the Arts and Business Council including [Board Leadership for the Arts](#), [Business Volunteer for the Arts](#), [Financial Literacy for the Arts](#), and more.