

**CONTACT:** Kimberley Baker  
Director, Marketing/Media Relations  
(713) 844-3638 – Office

# NEWS RELEASE

---

**FOR IMMEDIATE RELEASE: March 1, 2016**

## **HOUSTON REGION NAMED #2 METRO IN NATION FOR NEW AND EXPANDED CORPORATE FACILITIES**

HOUSTON – *Site Selection* magazine has recognized the Houston-The Woodlands-Sugar Land Metropolitan Statistical Area (Houston MSA) as one of the top metros in the nation for new and expanded corporate facilities. The magazine released its ranking of the top states and metros in their annual “Governor’s Cup” issue earlier today.

The annual metro ranking considers criteria that are key factors for job growth and retention. The Houston region logged 284 new and expanded corporate facilities, behind the Chicago-Naperville-Elgin, Ill.-Ind.-Wis. MSA with 376 and ahead of the Dallas-Fort Worth-Arlington, Texas MSA with 201. The Houston MSA has earned a No. 1 or No. 2 ranking since 2011.

“On behalf of the many partners, allies and companies that made this possible, we are proud to accept this recognition as one of the most dynamic economies in the nation,” said Bob Pertierra, Chief Economic Development Officer for the Greater Houston Partnership. “We are proud companies continue to invest in Houston. Houston is truly a city with no limits and offers both domestic and global companies vast opportunities for growth and investment.”

The Houston MSA attained the top ranking in 2009, 2012 and 2013. The Houston MSA also had the second most number of corporate relocations and expansions in the nation last year. In addition to the Houston MSA’s top 2 ranking, Texas earned the top spot in the magazine’s state rankings.

“The Houston metro’s second place ranking again this year demonstrates that it has the location attributes most in demand by our readers,” says Mark Arend, Editor in Chief of *Site Selection*. “It underscores the fact that Houston’s economy is diverse enough to attract capital investment from a wide range of industry sectors.”

The Partnership works to make Houston one of the world’s best places to live, work and build a business. Houston is America’s fourth largest city and also boasts the nation’s fourth largest economy and the 26<sup>th</sup> largest in the world. More than 6.5 million residents live in the Houston MSA, which is home to more than three million jobs.

-MORE-



*Site Selection's* Conway Projects Database focuses on new corporate facility projects with significant impact, including headquarters, manufacturing plants, R&D operations and logistics sites, among others. It does not track retail and government projects, or schools and hospitals. New facilities and expansions included in the analyses must meet at least one of three criteria: (a) involve a capital investment of at least US\$1 million, (b) create at least 20 new jobs or (c) add at least 20,000 sq. ft. (1,858 sq. m.) of new floor area.

The 62-year-old Atlanta-based magazine has awarded the Governor's Cup annually since 1988 to the U.S. state with the most new and expanded corporate facilities as tracked by the Conway Projects Database. *Site Selection's* yearly analyses are regarded by corporate real estate analysts as "the industry scoreboard." The magazine's circulation base consists of 48,000 subscribers, most of whom are involved in corporate site selection decisions at the CEO/President/COO level.

For more information on the Houston region or to become a member of Greater Houston Partnership, visit [www.houston.org](http://www.houston.org).

###

Greater Houston Partnership works to make Houston one of the world's best places to live, work and build a business. It represents 11 counties: Austin, Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, San Jacinto, Walker and Waller. With more than 1,200 member organizations, GHP represents approximately one-fifth of the region's workforce. Visit the Partnership at [www.houston.org](http://www.houston.org).