



GREATER HOUSTON PARTNERSHIP

CONTACT: Clint Pasche
Director, Marketing Communications
(713) 844-3645 – Office
cpasche@houston.org

PRESS RELEASE

FOR IMMEDIATE RELEASE:
July 29, 2013

GREATER HOUSTON PARTNERSHIP ANNOUNCES JEFFREY BLAIR AS DIRECTOR, EUROPE & MIDDLE EAST, FOR INTERNATIONAL INVESTMENT & TRADE

HOUSTON – The Greater Houston Partnership (GHP) announced today that Jeffrey Blair has joined the organization as the new Director, Europe and Middle East.

“Jeffrey brings with him 23 years of international experience.” said GHP President and CEO Bob Harvey. “His acute understanding of business development in foreign countries and extensive network of contacts abroad will be invaluable to the Partnership’s mission of developing international business here in Houston.”

Blair joins the International Investment & Trade department in developing and implementing strategy to attract foreign direct investment from Europe and the Middle East. Additionally, he will work with government entities and the private sector to grow Houston’s international trade with Europe and the Middle East.

“Jeffrey is an accomplished professional, and we look forward to his contributions to our team as we work to bringing jobs and capital investment to the Houston region.” said Genaro Peña, Vice President, International Investment and Trade.

Blair makes the move to Houston from the Netherlands, bringing extensive economic development experience and astute insight into the European market. Fluent in both Dutch and German, Blair worked for the Port of Moerdijk, the Netherlands Foreign Investment Agency and the City of The Hague. In 2002, Blair started his own company named Blair Acquisition & Management B.V. that served as a consultancy to various economic development agencies and companies across the region.

###

The Greater Houston Partnership is the primary advocate of Houston’s business community and is dedicated to building regional economic prosperity. It represents 10 counties: Austin, Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, San Jacinto and Waller. With more than 2,100 Member organizations, GHP represents approximately one-fifth of the region’s work force. Visit GHP at houston.org.

GREATER HOUSTON PARTNERSHIP

1200 SMITH, SUITE 700, HOUSTON, TX 77002 | PHONE: 713-844-3600 | FAX: 713-844-0200
AUSTIN | BRAZORIA | CHAMBERS | FORT BEND | GALVESTON | HARRIS | LIBERTY | MONTGOMERY | SAN JACINTO | WALLER