

Greater Houston Partnership's



Water for
HOUSTON
Toolkit

Sample Press Release

For Immediate Release
October xx, 2013

(INSERT CHAMBER NAME) ENCOURAGES MEMBERS TO VOTE 'YES' FOR PROPOSITION 6 ON THE NOVEMBER BALLOT

INSERT CITY, TX (DATE) - (INSERT CHAMBER NAME), joins the Greater Houston Partnership and other regional organizations in support of Proposition 6 on the November ballot. Passage of Proposition 6 would provide a sustainable funding mechanism for the implementation of the State Water Plan. The recommended water management strategies included in the State Water Plan will provide the Houston region with adequate water supplies for continued growth and economy prosperity - without increasing taxes.

"We would like to encourage our members to vote "yes" for Proposition 6 this November," said (CHAMBER PRESIDENT). "Water is an increasingly critical issue for our region which cannot be ignored. The passage of this constitutional referendum is vital to preserving the economic vitality of our region."

According to the Region H Water Planning Group, the Houston region's population will grow from approximately 6 million to 11.3 million residents by 2060. Demand for water resources in our region is projected to increase 48 percent, while supplies are actually projected to decrease during that same timeframe. As it stands today, we would not have enough water supplies to meet the demands of these new Texans during times of drought. Without water, all Texans will face devastating consequences in the form of billions of dollars in economic losses and more than 1.1 million lost jobs statewide by 2060.

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