

**Jeff Moseley  
President and CEO  
Greater Houston Partnership  
Remarks**

**TOSHIBA 40th Anniversary Celebration  
13131 W. Little York Rd  
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Some people believe that the key to longevity is an ability to sleep soundly at night and to avoid worry, stress, and tension. If that's true, then you all must be extremely rested, very relaxed, and about as cool as a cucumber in a barrel of ice.

I mean, what other possible explanation could there be for the fact that Toshiba has been performing so well for so long?

Actually, my guess is that 40 years of success has less to do with sleeping habits and stress-management than it does with you – employees of character and dedication who have made this company great because you do your jobs the right way...with energy, enthusiasm, and hard work.

If you think about it, that's a pretty good description of Houston, too – energetic, enthusiastic, hard-working. I'm not surprised at the comparison, either. Because the truth is, this region and your company have a lot in common.

If you look back at the history of Toshiba and its predecessor companies, you'll see a portrait of a business that has consistently created and maximized opportunities.

You produced Japan's first waterwheel power generators, induction motors, and radio transmission tubes. You manufactured its first electric fans, washing machines, refrigerators, and radio receivers. You have been a leader in the development of microwave ovens, HDTVs, personal computers, MRI technology, and methanol fuel cells.

And here in Houston, Toshiba's Industrial Division is globally recognized and respected for developing products that keep the world running -- literally.

In other words, when great demands – whether industrial, economic, or social – required great leadership, Toshiba stepped up. You have improved our lives and the performance of the customers you serve. The world – and this region – are better because of you.

So what does all that have to do with Houston? Let me start with history.

Back in 1928, Jesse H. Jones – one of our most prominent businessmen – called Houston the "growingest and best city in America." You've been here for 40 years. I think it's safe to say that Toshiba continues to help make us one of the nation's "growingest" and best cities.

And, like you, we're in the business of creating and maximizing opportunity.

We dominate Fortune magazine's list of fastest-growing companies. Our job growth is more than twice the U.S. rate. We've been ranked among the nation's top 12 world-class communities for manufacturing.

So while Toshiba makes it easier for industry to do business, this region makes it easier for business to grow, thrive, and prosper.

Then there is the matter of commitment.

The stated commitment of Toshiba Group companies is to help create a higher quality of life for all people and to help assure ongoing progress within the world community.

The Greater Houston Partnership shares and supports those goals by working to shape a region that is a magnet for jobs and a mecca for national and international business. We've got a strategic plan that aims to add 600,000 net new jobs, attract \$60 billion in new capital investment, and increase foreign trade by \$120 billion.

With this plan as our guide, we will be able to enhance Houston's quality of life...to broaden opportunities for sustained economic growth that benefit us all...and to further strengthen our reputation as a region where a world of possibility awaits.

And by doing all that, we will help ensure the continued prosperity and progress of great companies like Toshiba.

Thanks very much for having me, congratulations on your 40<sup>th</sup> anniversary, and whatever it is you've been doing to be so successful for all these years – keep it up.