

NEED TO REDUCE YOUR SUPPLY CHAIN COSTS?

HOUSTON. WE HAVE THE SOLUTION.



Opportunity
HOUSTONSM
All the World—One Region

GREATER HOUSTON PARTNERSHIP
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With a location that's equidistant from the East and West coasts, and just hours by air from any metro area in the country, Houston has become the distribution and logistics hub of choice for a growing number of companies. And with the expansion of the Panama Canal, the Houston region is positioned to become Asia's gateway to the heartland of America. Houston has the resources and infrastructure you need to move your product more efficiently and cost effectively. ***Houston. We Have the Solution.***

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HOUSTON REGION

Gateway to the Heartland of America



Our centralized location and advanced infrastructure make distribution a logistical dream.

GATEWAY TO GLOBAL MARKETS

Houston has become the distribution and logistics hub of choice for a growing number of companies. Add in affordable labor and operating costs, and a reputation for being one of the country's most livable cities, and our widespread popularity is no surprise.

"Houston has a seaport, a large international airport, a good road network and a lot of people... That makes for a good network of distribution."

- Tim Feemster Senior Vice President and Director of Global Logistics, Grubb & Ellis

Anchored by the Port of Houston (#1 in the nation in foreign tonnage) and the Houston Airport System (4th largest airport system in the nation), the region provides easy access to your markets and suppliers. Our location in the South Central United States places you equidistant from the East and West coasts, Canada and Mexico.

FACTS: DISTRIBUTION & LOGISTICS IN HOUSTON

- The total value of foreign trade through the Port of Houston in 2010 was estimated at \$131.0 billion, up 23 percent from 2009. Leading trading partners by value in 2010 were Mexico, Brazil, Venezuela, Germany and Nigeria. These five accounted for 32 percent of the 2010 total value of foreign shipments.
- Fourteen mainline tracks radiate from Houston. The typical commodities shipped via rail through Houston include chemicals, plastics, grain, forest products, coal, minerals and steel.
- Houston is located along the route of the proposed I-69 "NAFTA superhighway" that will link Canada, the U.S. industrial Midwest, Texas and Mexico.

WHAT'S IN IT FOR YOU?

- ▶ *Reduced supply chain costs - Houston's location places your manufacturing facility equidistant from the East and West coasts, Canada and Mexico, reducing shipping expenses.*
- ▶ *Diverse labor pool that's both skilled and cost-effective. Texas is a right-to-work state. In the Houston area, total union membership is less than one-third the U.S. average.*
- ▶ *Low business taxes - Houston's state and local taxes are consistently below national averages, lowering your company's overall cost of doing business.*

Sound Familiar? SKY HIGH SUPPLY CHAIN COSTS

Are supply chain costs negatively impacting your bottom line? The Houston region has the infrastructure in place and the support you need to maximize your profits and minimize your product to market expenses. Houston is ranked No. 3 "Top U.S. Logistics Hub" according to Business Facilities' 2011 Metro Rankings report for the top logistics, distribution and shipping hubs in the U.S. Houston ranked high for its airport system, Port of Houston and network of rails and highways.

But what about work force? The Houston region is recognized as one of the leaders in education for current and future professionals in the field of distribution and logistics, with more than 60 colleges, universities and other degree-granting institutions, 10 community colleges, and 750-plus vocational and technical schools. The University of Houston Center for Logistics and Transportation Policy, established in 2007, functions as a link between industry, government and education and offers certificates in basic and international logistics and conducts related research.

This vast network of highly-skilled and educated work force combined with world class transportation infrastructure allows your product to move more safely and efficiently, with as little warehouse time as possible.

TRAVEL TIME FROM HOUSTON (by Air, Rail & Highway)

City	Distance (miles)	Air (hours)	Rail (hours)	Truck (Hours)
Atlanta	793	2.5	66	13
Chicago	1,090	2.5	86	18
Denver	1,119	2.5	60	17
Los Angeles	1,550	3.5	90	24
Miami	1,188	2.5	NA	19
New York	1,631	3.5	NA	20
Seattle	2,443	5.0	60	36

Source: www.mapquest.com, Official Airlines Guide, BNSF Railway, Union Pacific Railroad and Greater Houston Partnership Research Department

RESOURCES & SUPPORT - EVERY STEP OF THE WAY

The Greater Houston Partnership's turnkey economic development services include:

<i>Project management</i>	<i>Project proposal responses & presentations</i>
<i>Site selection visits</i>	<i>Houston Region G.I.S.</i>
<i>Incentive identification</i>	<i>Certified Property Program</i>
<i>Permitting facilitation</i>	<i>Leading Edge Research and Analysis</i>

For more information about expanding your business in the Houston region, contact Craig Rhodes, Manager Economic Development at crhodes@houston.org.