

# WHAT'S BREWING IN ECONOMIC DEVELOPMENT?

MONTHLY UPDATE  
**01**  
**12**

## News from around the Houston Region



TOPICS

JOB

GLOBAL

RESOURCES

POLICY

NEWS

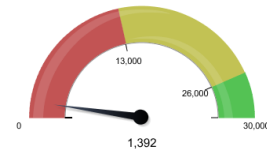
### BRINGING JOBS TO HOUSTON

In 2011, *Opportunity Houston*<sup>SM</sup> reported **34 expanding/relocating companies** which have **created a record breaking 25,700 total jobs** and have **invested \$749.3 million** in our region with an **annual economic impact of \$4.266 billion**.

**Schlumberger Technology Corporation**, recently announced its **decision to locate** its Western Hemisphere Financial HUB in **Houston's Energy Corridor**. This expansion is expected to **create and retain 936 jobs** and generate **\$9.6 million in capital investment**.

Since the beginning of 2012, the Greater Houston Partnership, through its award winning *Opportunity Houston* program, has facilitated the relocation/expansion of two companies, **creating or retaining 1,392 jobs** and **generating \$12.6 million in capital investment** for the Houston area.

2012 TOTAL NEW JOBS CREATED AND RETAINED



2012 CAPITAL INVESTMENT



\*Activities Directly Supported by GHP



### FACILITATING FOREIGN DIRECT INVESTMENT

In 2011, **16 international entities** established a presence in the region: Matthäi Water Management USA Inc (Germany/Netherlands); Gutteling Americas Inc (Netherlands); Lufthansa Cargo (LC) at IAH; China Press (China); Aalmar Surveys Ltd. (UK); Rigid Global Building Company (China); Ponaflex (Korea); NA Industries, Inc. (Japan); China Classification Society; Rodrimar Logistics (Brazil); Genan Business & Development (Germany); ISIS-EX (United Kingdom); Oilennium (United Kingdom); Barrett Steel Energy Products (United Kingdom); Sunvio (China); TISA (Argentina).

### MARKETING THE HOUSTON REGION

The second annual Houston **Economic Development Guide** and the inaugural issue of Opportunity Houston's **Economic Development Brochure** are now available. Both publications showcase Houston's unmatched business environment through descriptive and statistical overviews on the regional economy and are available to view at [www.houston.org/economic-development](http://www.houston.org/economic-development).



## ▶ BREAKING NEWS

The economic think-tank, the Brookings Institution, annually ranks the vitality of the world's top 200 metropolitan economies and says **Houston has the 19th strongest economy in the world**. (The only other US city to crack the top 40 was Dallas at 36 and more than 90 percent of the top 200 are outside the US)

# WHAT'S BREWING IN ECONOMIC DEVELOPMENT?

## MORE NEWS

### ADVOCATING PRO-BUSINESS POLICIES



The GHP recently announced **Tony Chase** as the **2012 Chairman** of the organization. Tony is an accomplished businessman, with a keen insight into several industries including communications, technology, small business, transportation and education. Tony understands the unique attributes of Houston's 10-county region and has embraced its priorities.

Chairman Chase is politically astute and connected at the highest levels of government. Last year, the Board of Directors and the Executive Committee felt strongly that GHP should **increase its political presence in Washington, DC** and throughout the state of Texas. **Chairman Chase is uniquely qualified to shepherd this effort** and has developed a strategic approach that will perfect our positioning. As chairman, Tony will focus specifically on growing small business membership, as well as increasing our prominence and pressure in the public policy arena in four core areas: **Small Business; Houston as the Natural Gas Capital of the World; Education; and Infrastructure.**

### MAKING NEWS

Houston ranks **No. 1 in Business Insider's list of Top 10 Cities with the Fastest-Growing Wages in America**. Houston has experienced a 2.2 percent increase in the last 12 months, as well as a Q4 PayScale Index of 108.3 in 2011, up from 106.0 in 2010. **Houston ranks in the top 10 for cities poised for greatness in 2012**, according to a survey by The Street.com. Houston ranked high for its low unemployment rate, influence in the energy industry and competitive home prices.



**FEBRUARY 8 - 9TH - TEXAS ONE BUSINESS RECRUITMENT MISSION/ATLANTA**

**FEBRUARY 11 - 14TH - HELI-EXPO/DALLAS**

**FEBRUARY 19 - 22ND - RILA LOGISTICS 2012/DALLAS**

**FEBRUARY 20 - 22ND - SITE SELECTOR MISSION/CHICAGO**

UPCOMING ACTIVITIES

### CONTACT US

For more information about the Greater Houston Partnership's economic development resources, contact Craig Richard, Chief Economic Development Officer at 713-844-3612 or [crichard@houston.org](mailto:crichard@houston.org)



GREATER HOUSTON PARTNERSHIP  
[houston.org](http://houston.org)

The Greater Houston Partnership's award-winning international economic development team is on standby to provide expedient access to the region's vast business opportunities, titans of industry, innovation leaders, regional allies, capital investment opportunities, Certified Property Program, skilled and energetic work force, international trade connections, and leading-edge research and analysis data.