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# NEWS RELEASE

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**FOR IMMEDIATE RELEASE:**

**August 28, 2008**

## **PARTNERSHIP SELECTS TEXAS MONTHLY CUSTOM PUBLISHING AS OFFICIAL PUBLISHER**

HOUSTON – The Greater Houston Partnership has selected Texas Monthly Custom Publishing (TMCP) to publish the nation’s largest line-up of advertising-supported publications produced by a single chamber of commerce or similar organization.

TMCP will continue to publish the Partnership’s bimonthly magazine, *Opportunity Houston: All the World – One Region*. Beginning January 2009, TMCP will also publish the Partnership’s world-class directories and business guides that are distributed domestically and internationally to promote the Houston region as the best place to live, work and play. Publications include: *Business Houston*, *Energy Capital Houston*, *Here is Houston* and *Partnership Houston*.

“TMCP is a top-notch publisher,” said Jeff Moseley, President and CEO, Greater Houston Partnership. “We are excited to have them as the Partnership’s official publisher as we continue to make an imprint of the Houston region on the global business market.”

As a Partnership Member, Texas Monthly Custom Publishing knows first-hand the vision and goals of the organization. Their experience, professionalism and established presence in the Houston region make TMCP the perfect choice for the Partnership’s publication needs. Texas Monthly Custom Publishing will also handle advertising sales, editorial development and photography for Partnership publications. “We are thrilled to extend our alliance with the Greater Houston Partnership. We’re looking forward to working with the great folks at the Partnership to extol the virtues of Houston and our ten-county region to the rest of the world,” said David B. Dunham, Associate Publisher, *Texas Monthly*.

For advertising opportunities, please contact Mike Jax, Senior Account Manager, Texas Monthly Custom Publishing at 713-871-0028 (direct), 713-594-2000 (cell), [mjax@texasmonthly.com](mailto:mjax@texasmonthly.com) or Lori Sebastian Pinter, Account Manager, Texas Monthly Custom Publishing at 713-960-5099 (direct), 713-501-7603 (cell), [lpinter@texasmonthly.com](mailto:lpinter@texasmonthly.com) or 4545 Post Oak Blvd. Suite 240, Houston, TX 77027-3105.

**For publications in the marketplace after January 1, 2009, the Partnership only endorses those it publishes in conjunction with TMCP, Greater Houston Convention and Visitors Bureau and the Society for Professional Journalists.**

Greater Houston Partnership  
[houston.org](http://houston.org)

1200 Smith, Suite 700 | Houston, TX 77002

Austin | Brazoria | Chambers | Fort Bend | Galveston | Harris | Liberty | Montgomery | San Jacinto | Waller

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The Greater Houston Partnership is the primary advocate of the Houston-area business community and is dedicated to building regional economic prosperity. It represents 10 counties: Austin, Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, San Jacinto and Waller. With about 2,000 Member organizations, the Partnership represents approximately one fourth of the region's work force. Visit the Greater Houston Partnership on the World Wide Web at [houston.org](http://houston.org).