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NEWS ADVISORY

FOR IMMEDIATE RELEASE:

November 26, 2008

THE PARTNERSHIP AND NUEVO LEON CHAMBER OF COMMERCE TO SIGN COOPERATION AGREEMENT

HOUSTON – The Greater Houston Partnership welcomes the Governor of Nuevo Leon, Mexico, José Natividad González Parás, and Guillermo Dillon Montaña, Managing Director of Cámara de la Industria de Transformación de Nuevo León (CAINTRA), for the signing of a cooperation agreement between the two business organizations.

The agreement seeks to enhance trade and investment opportunities between the Houston region and the state of Nuevo Leon by:

- Developing trade delegations, conferences and business exchanges.
- Exchanging information about available products and industrial processes, industrial training, sources of finance, offers and requests for joint ventures, licensing and identification of possible business partners.
- Exchanging information on local, regional and national economies, issues of concern to our respective business communities or industrial sectors, economic development initiatives and investment opportunities.
- Providing cooperation and insight in how cargo terminal Interpuerto and I-69 will bring strategic opportunities to both regions.

In 2007, trade between Texas and Mexico totaled more than \$197 billion. The state of Nuevo Leon is an important trade partner to the Houston region thanks to its robust population of 4.3 million and its advanced manufacturing capabilities that produce 11% of Mexico's manufactured goods. The Greater Houston Partnership looks forward to the signing of this cooperation agreement as we continue our efforts to help increase jobs, capital investment and foreign trade for the Houston region.

Greater Houston Partnership
houston.org

1200 Smith, Suite 700 | Houston, TX 77002

Austin | Brazoria | Chambers | Fort Bend | Galveston | Harris | Liberty | Montgomery | San Jacinto | Waller

WHO: Greater Houston Partnership

WHAT: Signing of Cooperation Agreement
with Cámara de la Industria de Transformación de Nuevo León (CAINTRA)

WHEN: December 1, 2008
4 p.m.

WHERE: Greater Houston Partnership - Boardroom
1200 Smith St.
Houston, TX

Media please RSVP to Christina Garza at cgarza@houston.org or 713-844-3641.

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The Greater Houston Partnership is the primary advocate of the Houston-area business community and is dedicated to building regional economic prosperity. It represents 10 counties: Austin, Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, San Jacinto and Waller. With about 2,000 Member organizations, the Partnership represents approximately one-fourth of the region's work force. Visit the Greater Houston Partnership on the World Wide Web at houston.org.