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# NEWS RELEASE

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**FOR IMMEDIATE RELEASE:**

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## **NEW JERSEY GOVERNOR CHRIS CHRISTIE TAPS GHP'S TRACYE MCDANIEL TO LEAD BUSINESS ORGANIZATION MCDANIEL TO LEAVE GHP TO RUN CHOOSE NEW JERSEY**

HOUSTON – Tracye McDaniel, Executive Vice President and Chief Operating Officer of the Greater Houston Partnership (GHP), has been chosen by New Jersey Governor Chris Christie to lead Choose New Jersey, a new non-profit corporation designed to market, promote and facilitate business attraction, expansion and retention in New Jersey.

“I congratulate Governor Christie for hiring Tracye,” said Jeff Moseley, President and CEO of GHP. “As her work at GHP shows, Tracye is undoubtedly among the top national talents for growing jobs and economic development.”

“On behalf of GHP’s Board of Directors and Members, I want to thank Tracye for her service to Houston and its business community,” said Patrick Oxford, Chairman of the Greater Houston Partnership. “Much of the success we have had in recent years is due to Tracye’s hard work and leadership.”

McDaniel served GHP during an exciting time of growth and prosperity for the organization. Her greatest contribution may be her work on Opportunity Houston<sup>sm</sup>, a five-year marketing program that generates leads for economic development organizations throughout the 10-county region. Working with Houston business leaders and GHP staff, McDaniel was charged with overseeing activities relating to the organization's \$40 million capital fundraising campaign and 10-year strategic plan to identify 600,000 new jobs; attract \$60 billion in new capital investment; and increase foreign investment by \$125 billion in the Houston region.

During McDaniel’s tenure, GHP was also certified as an Accredited Economic Development Organization by the International Economic Development Council. GHP is the largest regional business organization to earn this prestigious accreditation.

In addition to her fulfilling her duties to GHP, McDaniel was appointed by Governor Rick Perry to serve on the Board of Regents of Texas Southern University and Board of Directors of Texas One, a major source of economic development marketing funds for the State of Texas.

**GREATER HOUSTON PARTNERSHIP**

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The Greater Houston Partnership is evaluating the appropriate steps to take to fill McDaniel's position and expects to continue its success in 2011 with the help of a highly-talented and determined team.

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The Greater Houston Partnership is the primary advocate of Houston's business community and is dedicated to building regional economic prosperity. It represents 10 counties: Austin, Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, San Jacinto and Waller. With more than 2,100 Member organizations, GHP represents approximately one-fifth of the region's work force. Visit GHP at [houston.org](http://houston.org).

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