



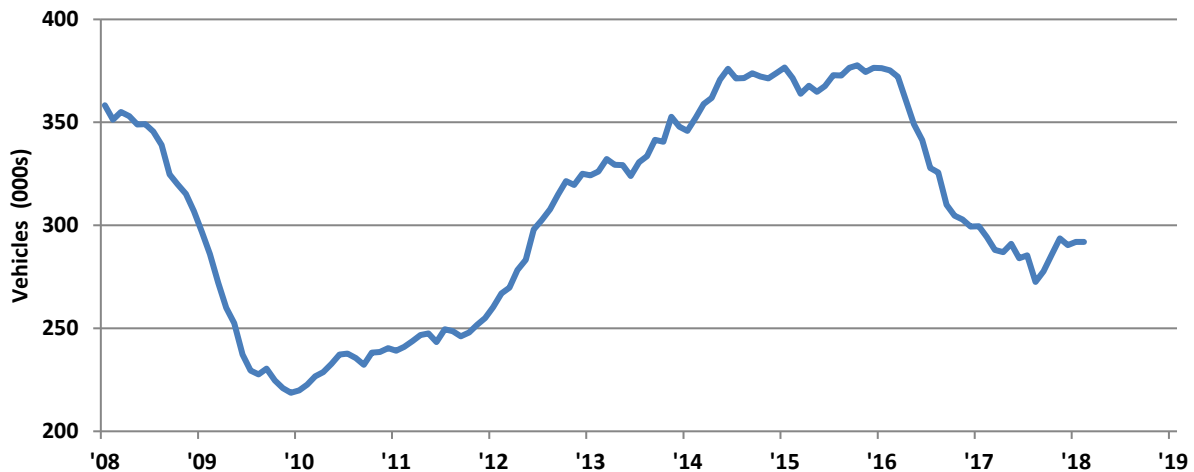
The Partnership sends updates for the six most important economic indicators each month. If you would like to opt-in to receive these updates, please click [here](#).

March 13, 2018

For the latest data, click [here](#).

Houston-area auto dealers sold 21,464 vehicles in February '18, an amount nearly unchanged from February '17 but a sharp drop from the 29,134 sold last month, according to *TexAuto Facts*, published by InfoNation, Inc. of Sugar Land. Used vehicle sales also declined from the prior month, down 17.8 percent from 72,525 in January '18 to 59,603 in February '18.

Vehicle Sales, 12-Month Total, Houston Metro Area



Source: *TexAuto Facts* Report by InfoNation

The average retail sales price for a new vehicle fell to \$37,771 in February, down from a record high in January. Trucks and SUVs accounted for 70.6 percent of new vehicle sales in February. The average retail sales price for the truck/SUV segment was \$40,317, while the car segment averaged \$33,163.

InfoNation forecasts 306,000 new vehicle sales in '18, a 5.4 percent increase from the 290,354 sold in '17.

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