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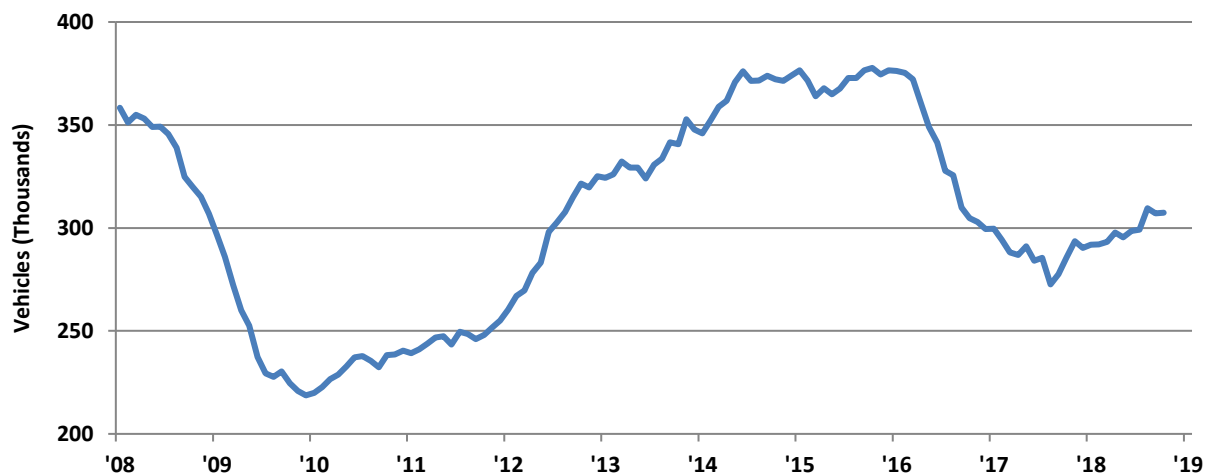
Houston-area auto dealers sold 33,518 new vehicles in October '18, the highest monthly sales volume since July '15, according to TexAuto Facts, published by InfoNation, Inc. of Sugar Land. New vehicle sales were up 0.9 percent from last October.

Through the first 10 months of '18, truck sales increased 14.1 percent compared to the same period in '17. Car sales dropped 6.5 percent over the same period.

For the 12 months ending October '18, Houston-area dealers sold 307,430 vehicles, an increase of 7.6 percent from the 285,604 sold in the 12 months ending October '17.

The average retail price per vehicle rose 8.9 percent from \$35,250 in October '17 to \$38,373 in October '18. The truck/SUV segment, which accounted for 68.8 percent of new vehicle sales in October, carried an average sales price of \$41,067, while the car segment sales price averaged \$31,375.

Vehicle Sales, 12-Month Total, Houston Metro Area



Source: TexAuto Facts Report by InfoNation

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