

# An Audience with Malcolm Gladwell

## Presented in association with Inprint

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### The Greater Houston Partnership

cordially invites you to a luncheon

Featuring

**Malcolm Gladwell**

**Author**

**Outliers: The Story of Success!**

**Wednesday, Jan. 21, 2009**

11:30 a.m. to 1:30 p.m.

**Hilton Americas Houston**

1600 Lamar

Staff writer for The New Yorker since 1996, Malcom Gladwell is best known as the author of the books *The Tipping Point: How Little Things Can Make a Big Difference* (2000) and *Blink: The Power of Thinking Without Thinking* (2005). Join the **Greater Houston Partnership** and **Inprint** on January 21st as we host this internationally renowned writer in a very rare public appearance. Don't miss this trend-setting thinker as he shares with us his newest book sensation, *Outliers: The Story of Success*, which explores how and why some people succeed and others don't.

Please respond by Monday, Jan. 19, 2008 ☒ No refunds or cancellations after Monday, Jan. 19, 2008.

To register for this event online, visit **Houston.org**.

To register by mail, send this form with payment by check or credit card to:

Greater Houston Partnership

Attention: Jill Reese

1200 Smith, Suite 700

Houston, TX 77002-4400

**OR FAX (payment by credit card only)** this form with credit card information to: Jill Reese at **713-844-0228**.

\_\_\_\_ Individual ticket(s) at \$75 each (includes book and luncheon seat)    \_\_\_\_ Table(s) of 10 at \$750 per table (includes book and luncheon table)

~~SOLD OUT - Individual Tickets at \$7 each~~

Name(s) \_\_\_\_\_ Title \_\_\_\_\_

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**For more information, call Jill Reese at 713-844-3682.**

The Greater Houston Partnership is the primary advocate of Houston's business community and is dedicated to building regional economic prosperity.

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