

2014 ADVISORY COMMITTEES PREFERENCE FORM



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Total number of Advisory Committee seats per membership investment level:

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SELECTION	COMMITTEE
PUBLIC POLICY ADVISORY COMMITTEES	
	Business Issues Advisory Committee
	Education Advisory Committee
	Energy Advisory Committee
	Environmental Advisory Committee
	Government Relations Advisory Committee
	Health Care Advisory Committee
	Quality of Life Advisory Committee
	Transportation Advisory Committee
ECONOMIC DEVELOPMENT AND TRADE ADVISORY COMMITTEES	
	Regional Economic Development Advisory Committee
	International Investment and Trade Advisory Committee

Advisory Committee descriptions and details are available on the following pages and online at houston.org/membership.

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Electronically**

OR Submit via Fax - ATTN: Linae Acquisto, 713-8844-3693
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PUBLIC POLICY COMMITTEES

EDUCATION

Committees - Higher Education, K-12, and Early Childhood.

The Houston MSA contains 63 school districts, 49 state-approved charter schools, and 60 degree-granting colleges, universities and technical schools. Educational attainment and workforce readiness create a stable and thriving economy. The Education Advisory Committee aggressively advocates for local, state and federal policies and regulations that provide long-term investment in public education and prepare career-and college-ready graduates in the Houston region. During the 2013 Texas Legislative Session, the committee was successful in working cross-coalition to restore \$3.6 billion in public education cuts caused in the prior session, implement education reform measures, such as the changes to high school graduation plans, and protect Tier One funding for the region's universities.

Affiliated with Education Advisory Committee: Scott McClelland, H.E.B., Chair

Staff Liaison: Jesse Ayala, jayala@houston.org

ENERGY

Committees - Oil and Gas, Power, and Renewables.

Houston is the Energy Capital of the World. With future economic growth, demand for energy is expected to grow. As representatives of the Energy Capital of the World, the Energy Advisory Committee engages leadership at the local, state and federal levels to ensure development and implementation of sound energy policy that promotes economic growth, job creation, and energy security, while maintaining environmental protection, human health, and safe operations. During the 2013 Texas Legislative Session, the committee defended legislative threats to the industry that would eliminate incentives for oil and gas exploration and production in Texas. (Formerly part of the Energy and Environmental Policy Committee).

Affiliated with Energy Advisory Committee: Chair TBA

Staff Liaison: Taylor Landin, tlandin@houston.org

ENVIRONMENT

Committees - Air Quality and Water Issues.

A thriving regional economy requires a healthy environment, adequate water supply and clean air. According to the Texas Water Development Board, total water demand for the region is projected to increase 48 percent by 2060. Regarding air quality, the Houston region has reduced ozone pollution, yet does not fall within federal standards. The Environmental Advisory Committee advocates for local, state and federal policies and regulations that balance the region's need for a healthy environment, while maintaining a strong economy. Throughout the years, GHP's environmental advocacy has led to improvements in the region's air quality and water needs. (Formerly part of the Energy and Environmental Policy Committee).

Affiliated with Environment Advisory Committee: Bruce Bilger, Lazard Freres & Co., Chair

Staff Liaison: Taylor Landin, tlandin@houston.org

GOVERNMENT RELATIONS

Committees - Local, State, and Federal.

The Government Relations Advisory Committee oversees the local, state and federal relations committees. Members typically hold senior positions in their company's public policy, government relations or public relations departments. GRAC is one of two Advisory Committees responsible for evaluating other policy committee activities to ensure compliance with GHP's policy priorities and positioning among lawmakers. In preparation for the 2013 Texas Legislative Session, GRAC evaluated 69 committee recommendations and Resolutions. Key members of the committee worked cooperatively with GHP's board members and staff, throughout the state session, to support legislation that is good for Houston.

Affiliated Advisory with Government Relations Committee: Kerrick Henny, AT&T, Chair

Staff Liaison: Max Jones, mjones@houston.org

HEALTH CARE

Committees - Mental Health and Research.

The health care industry is a pillar in Houston's regional economy, employing more than 280,000 people. Houston is also home to the world's largest medical complex, the Texas Medical Center, which is a significant contributor to the region's economic success. The Health Care Advisory Committee aggressively advocates for local, state and federal policies that address the region's health care challenges. During the 2013 Texas Legislative Session, the committee was successful in working cross-coalition to increase graduate medical education funding by 45 percent, to preserve the \$380 million within the trauma care fund for indigent care, and is still working with policy-makers to develop a plan for the uninsured.

Affiliated with Health Care Advisory Committee: Marc Boom, Houston Methodist, Chair

Staff Liaison: Alicia Lee, alee@houston.org

QUALITY OF LIFE

Committees - Culture and Tourism and Parks, Bayous, and Green Space.

GHP's Quality of Life Committee was established in 1988. Since then, it has considered legislative and regulatory changes related to green space, the bayous and waterways, commercial signage, conservation and air quality. Many members of the committee have also been part of GHP's Culture and Tourism Collaborative, which has consistently focused on helping to build Houston's dining, entertainment and sports scene. As GHP becomes even more invested in Houston's image, this committee will address an even broader range of issues.

Affiliated with Quality of Life Advisory Committee: Obie O'Brien, Apache, Chair

Staff Liaison: Jesse Ayala, jayala@houston.org

TRANSPORTATION

Committees - Aviation, Freight/Commuter Rail, Ports and Marine, Highways and Mobility, and Transit.

The Houston region is a growing, economic powerhouse with an increasing population - that kind of growth requires a multi-modal transportation system to keep people and consumer goods moving. The Transportation Advisory Committee analyzes and advocates for local, state and federal policies and regulations that expand and maintain our region's mobility infrastructure to accommodate projected growth and protect our regional economy. In 2012, the committee worked cross-coalition to pass a two-year surface transportation reauthorization bill through Congress, which funds the nation's transportation projects. During the 2013 Texas Legislative Session, the committee worked cross-coalition to fund transportation infrastructure, a method to be decided by the voters in 2014.

Affiliated with Transportation Advisory Committee: Jim Thompson, AECOM, Chair

Staff Liaison: Taylor Landin, tlandin@houston.org

ECONOMIC DEVELOPMENT AND TRADE COMMITTEES

REGIONAL ECONOMIC DEVELOPMENT

Committees - Energy, Logistics and Trade, and Real Estate.

The 10-county Houston region produced nearly 80,000 new jobs in 2013 and more than \$40 billion in new capital investment. The Regional Economic Development Advisory Committee works with GHP staff by supporting the strategies to recruit and expand business, create new jobs and attract capital investment in the region. The committee also receives periodic updates on the Houston economy and presentations from stakeholders in the region involved with recruitment and retention of business. Members of the committee participate or provide expertise with select recruitment and retention projects.

Affiliated with Regional Economic Development Advisory Committee: Jamey Rootes, Houston Texans, Chair

Staff Liaison: Fred Welch, fwelch@houston.org

INTERNATIONAL INVESTMENT AND TRADE

Committees - Foreign Direct Investment and International Trade Development.

The Greater Houston area was the number one merchandise export region in the United States in 2012. The International Trade and Investment Advisory Committee focuses on increasing exports, encouraging trade development activities and attracting foreign direct investment in the Houston region. The committee supports the work of GHP staff and monitors strategies to increase trade and investment in the Houston region. This committee assists with inbound and outbound trade and investment missions by providing expertise, guidance and support to the international community.

Affiliated with International Investment and Trade Advisory Committee: Eduardo Aguirre, Atlantic Partners Group, Chair

Staff Liaison: Genaro Pena, gpena@houston.org