

UPDATE

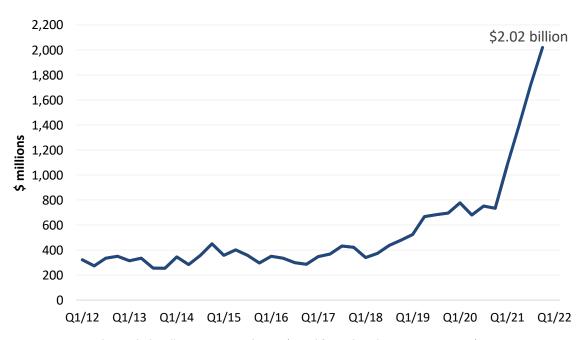


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February 14, 2022

Houston companies raised \$389.6 million in venture capital (VC) funding in Q4/21, up from \$92.0 million in Q4/20, according to a Partnership analysis of PitchBook data. For the four quarters ending in Q4/21, Houston companies raised a record high \$2.02 billion—a near tripling of VC funding over the prior year.

Venture Capital Funding in Houston (4-quarter Total)



Note: Funding includes all Venture Capital types (Angel & Seed, Early Stage, Later Stage) Source: Partnership analysis of PitchBook data through Q4/21

Both investment volumes and deal counts are up compared to pre-pandemic totals. For the four quarters ending in Q4/21, Houston companies closed 219 VC deals, up 26.6 percent from 173 deals the prior year.

The average deal size was \$11.6 million during the most recent four-quarter period, up from \$5.5 million the year before. Several large, growth stage deals contributed to the jump in funding. The three largest deals of the past year (Solugen, HighRadius, and Lancium) account for over \$800 million in VC funding.

HOUSTON VENTURE CAPITAL SUMMARY

HOOSTON VENTORE CAPITAL SOMMARY			
	Q4/21	Q4/20	% Change
Deals	45	40	12.5
Funding (\$ millions)	389.6	92.0	123.6
Average Deal Size (\$ millions)1	10.5	2.6	312.0
4-quarter Total			
	Q4/21	Q4/20	% Change
Deals	219	173	26.6
Angel and Seed	122	111	9.9
Early-Stage VC	49	31	58.1
Late- Stage VC	48	31	54.8
Funding (\$ millions)	2,020.2	734.2	175.1
Angel & Seed	188.5	97.9	92.6
Early-Stage VC	687.4	149.1	361.0
Later-Stage VC	1,144.3	487.3	134.9

¹ Only deals with reported deal sizes are used in the calculation.

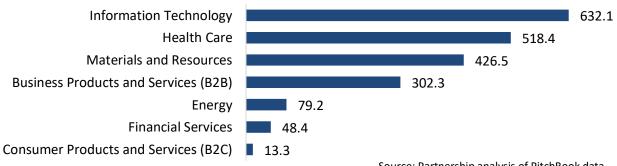
Source: Partnership analysis of PitchBook data

Average Deal Size (\$ millions)1

On an industry basis, information technology raised \$632.1 million in the four quarters ending in Q4/21, up 190 percent from \$217.9 million during the prior four-quarter period. Healthcare raised \$518.4 million, up 65 percent from the prior period. Materials and resources raised \$426.5 million, up 628 percent largely on account of the \$357 million Solugen deal. Business products and services (B2B) are up 745 percent, largely due to the \$98 million Cart.com deal. Energy is up 78 percent, and financial services are up 90 percent from the previous 4-quarter period. However, consumer products and services (B2C) are down 64 percent.

11.6

VC Funding by Industry, \$ millions Q4/21 (4-quarter Total)



Source: Partnership analysis of PitchBook data

5.5

110.3

Prepared by Greater Houston Partnership Research

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