TALKING POINTS Q1/23



POPULATION AND DEMOGRAPHICS

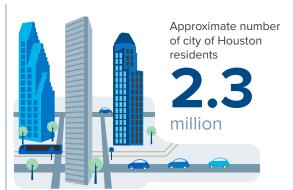
7.2 million

residents for Houston-The Woodlands-Sugar Land MSA

Nation's 5th most populous metro area

Larger than Massachusetts or Tennessee by population

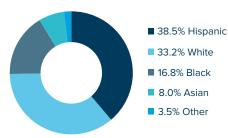




Houston is the nation's **4**[™] most populous city

Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades





Nearly 1 in 4 **Houstonians** are foreign born

GLOBAL PRESENCE

15 foreign governments

maintain trade and commercial offices

39 Active International **Chambers of Commerce or Trade Associations**

17.3%

exports support

of the region's economy is tied to exports

330,000 iobs

international airports

George Bush Intercontinental (IAH) William P. Hobby Airports (HOU)

IAH ranked 5th in nation in number of international flights per week prior to COVID-19

> Prior to COVID-19, **Houston Airport System**

66 international destinations

domestic destinations

193 nonstop destinations

\$273.3 billion

in trade was handled by the Houston-Galveston Customs Districts in '21

\$96.1

billion in imports (in '21)

in exports (in '21)



Houston exports more than any other metro

Port Houston ranks

1st

in foreign tonnage for 26 consecutive years Largest

Gulf Coast container port 1st

in total waterborne tonnage

In '21, Houston was the top exporting metro in the U.S. (\$177.2 billion in exports)

5,000+ Houston companies doing business abroad

Houston firms report foreign ownership

nations

have consular representation in Houston

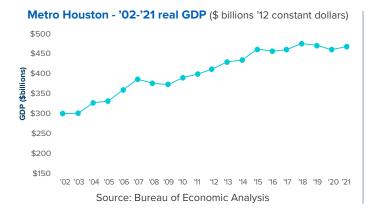
3RD largest representation in the nation (consular representation)

foreign banks

are located in Houston from 9 nations

ECONOMY

If Houston were a country, it would rank as the 26th largest economy in the world, behind Belgium and ahead of Thailand.



Houston - The Woodlands - Sugarland MSA GDP has grown at a

percent

compound annual growth rate Since '01

largest U.S. metro economy

Fortune 500 Companies call Houston home

EMPLOYMENT

million

jobs in the Houston MSA



Health, Education, and **Business & Professional** Services account for over

of the region's jobs

The goods-producing sector accounts for nearly

of the region's jobs



Industry Share of Houston MSA Employment

20.6% Trade, Transportation, and Utilities

Professional and Business Services

Government

13.3% Educational and Health Services

10.9% Leisure and Hospitality

9.1% Mining, Logging and Construction

6.8% Manufacturing

3.3% Finance and Insurance

1.0% Information

3.6% Other Services

Source:

Texas Workforce Commission, November 2022, not seasonally adjusted

INDUSTRIES

The Texas Medical Center is the world's largest medical complex.

TMC employs 120,000+ workers



billion

in construction projects underway

million developed square feet

Houston is home to 73,940 engineers and architects and related techs.



Approximately **228,000**

people work in the region's manufacturing industry sector

Houston has more than

aviation and aerospace-related companies

Houston is home to

tech-related firms, including more than 800 venture-backed startups

annual patient encounters

180,000+ annual surgeries



Houston employs 78,490+ workers in computer & mathematical occupations