

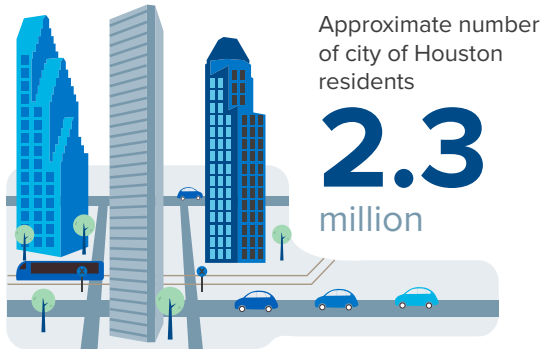
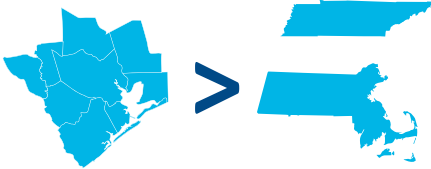
## POPULATION AND DEMOGRAPHICS

**7.3** million

residents for Houston  
-The Woodlands-Sugar Land MSA

**Nation's 5<sup>th</sup> most  
populous metro area**

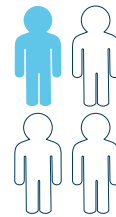
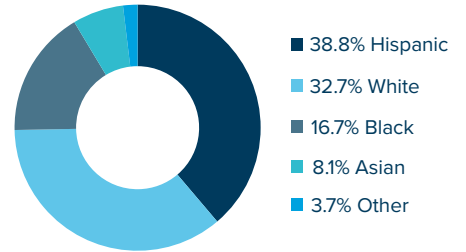
Larger than Massachusetts or Tennessee  
by population



**Houston is the nation's  
4<sup>TH</sup> most populous city**

### Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



**Nearly 1 in 4  
Houstonians  
are foreign born**

## GLOBAL PRESENCE

**15** foreign  
governments

maintaining trade and commercial offices

**39 Active International  
Chambers of Commerce or  
Trade Associations**

In '22, cargo activity at the Houston Ship  
Channel

**supported 1.5 million**

direct, indirect, and induced jobs across the  
state of Texas.

**147** Houston-based  
firms

operate more than 3,100 foreign subsidiaries

**2** international airports

George Bush Intercontinental (IAH)  
William P. Hobby Airports (HOU)

**IAH ranked 6<sup>th</sup>** in the nation  
in number of international flights

**Houston Airport System**

**63** international  
destinations **116** domestic  
destinations

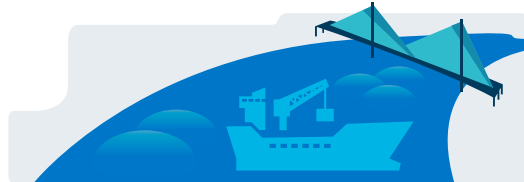
**179 nonstop destinations**

**\$390.1** billion

in trade was handled by the Houston-Galveston  
Customs Districts in '22

**\$133.7** billion  
in imports (in '22)

**\$256.5** billion  
in exports (in '22)



**Houston is the #1 U.S.  
exporting metro**

### Port Houston ranks

**1<sup>st</sup>**

in foreign  
tonnage for 26  
consecutive years

**Largest**

Gulf Coast  
container port

**1<sup>st</sup>**

in total  
waterborne  
tonnage

**2<sup>ND</sup> U.S. port in total foreign  
cargo value**

**5,000+**

Houston companies  
doing business abroad

**1,700+**

Houston firms  
report foreign ownership

Since '09, more than 500 foreign-owned  
firms have announced

**over 700 projects**  
in Metro Houston

**88** nations

have consular representation  
in Houston

**3<sup>RD</sup> largest representation  
in the nation  
(consular representation)**

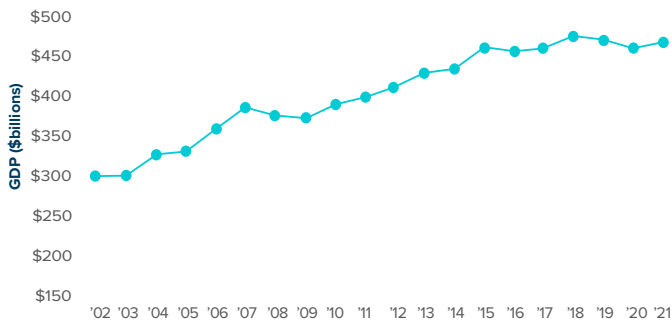
**17** foreign banks

are located in Houston from 9 nations

## ECONOMY

If Houston were a country, it would rank as the 26th largest economy in the world, exceeding Thailand and Ireland .

Metro Houston - '02-'21 real GDP (\$ billions '12 constant dollars)



Source: Bureau of Economic Analysis

Houston – The Woodlands – Sugarland MSA GDP has grown at a

**2.3**  
percent

compound  
annual growth rate  
Since '02

**7<sup>TH</sup>**  
largest  
U.S. metro  
economy

**26** Fortune 500 Companies  
call Houston home

## EMPLOYMENT

**3.3**  
million

jobs in the  
Houston MSA



Health, Education, and  
Business & Professional  
Services account for over

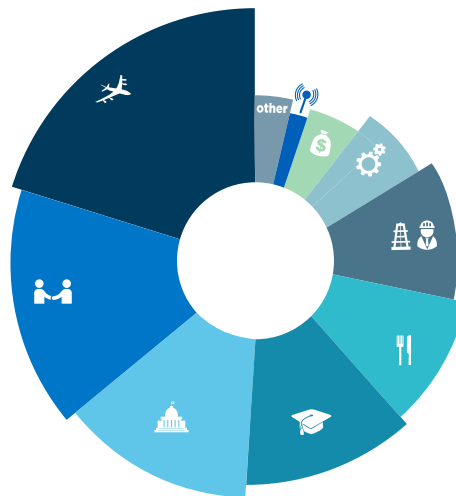
**1** in **4**

of the region's jobs

The goods-producing  
sector accounts for nearly

**1** in **6**

of the region's jobs



### Industry Share of Houston MSA Employment

|       |                                      |
|-------|--------------------------------------|
| 20.8% | Trade, Transportation, and Utilities |
| 16.7% | Professional and Business Services   |
| 13.5% | Government                           |
| 13.5% | Educational and Health Services      |
| 10.6% | Leisure and Hospitality              |
| 8.6%  | Mining, Logging and Construction     |
| 7.0%  | Manufacturing                        |
| 3.5%  | Finance and Insurance                |
| 1.0%  | Information                          |
| 3.6%  | Other Services                       |

Source:  
Texas Workforce Commission, August 2023,  
not seasonally adjusted

## INDUSTRIES

The Texas Medical Center is  
the world's largest medical complex.

TMC employs **120,000+** workers



**\$3** billion

in construction  
projects underway

**50** million

developed square feet

Houston is home to **70,450**  
engineers and architects and related techs.



Approximately **230,000**

people work in the region's manufacturing industry sector

Houston has more than

**500** 

aviation and aerospace-related  
companies

Houston is home to

**9,100** 

tech-related firms, including more  
than 1,000 venture-backed startups

**10** million

annual patient encounters

**180,000+**

annual surgeries



Houston employs **81,830** workers in  
computer & mathematical occupations