TALKING POINTS Q1/19

GREATER HOUSTON PARTNERSHIP

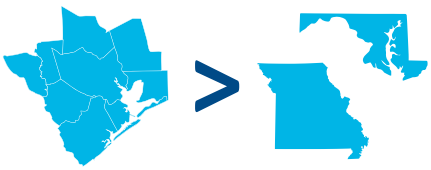
POPULATION AND DEMOGRAPHICS

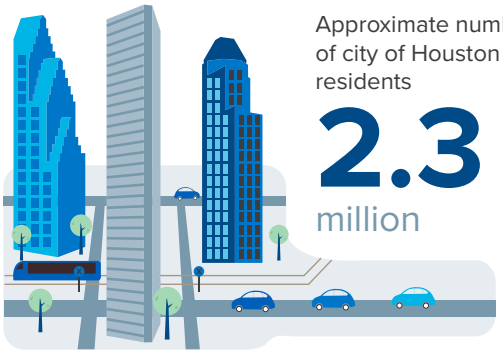
6.8 million

residents in the 9-county Houston-The Woodlands-Sugar Land MSA

Nation's 5th most populous metro area

Larger than Missouri or Maryland





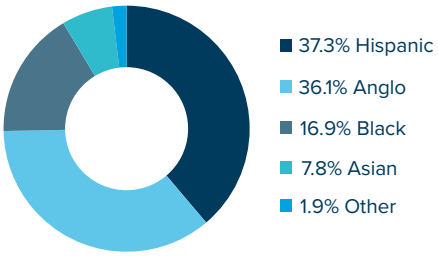
Approximate number of city of Houston residents

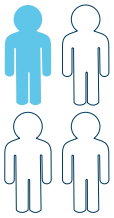
2.3 million

Houston is the nation's 4TH most populous city

Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades





Nearly 1 in 4 Houstonians are foreign born

GLOBAL PRESENCE

15 foreign governments

maintain trade and commercial offices in Houston

35 active foreign chambers of commerce

17.3%

of the region's economy is tied to exports

exports support 330,000 jobs

58.3 million

Houston airport passengers in '18

global travelers **11.8** million

domestic travelers **46.5** million

189 nonstop destinations

$233.3 billion

in trade was handled by the Houston-Galveston Customs Districts in '18

$92.7 billion in imports (in '18)

$140.5 billion in exports (in '18)



Houston has the largest export market in the U.S.

Port Houston ranks

1st in foreign tonnage for 22 straight years

Largest Gulf Coast container port

2nd in total tonnage for 26 straight years



5,000+ Houston companies doing business abroad

1,700+ Houston establishments report foreign ownership

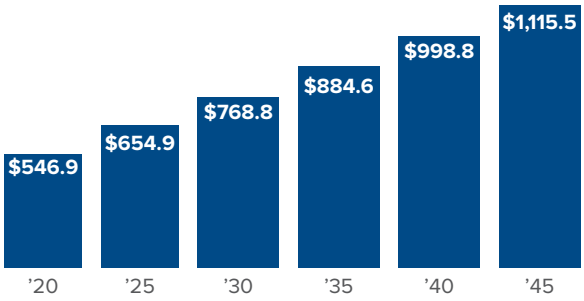
90 nations have consular representation in Houston

3RD largest representation in the nation

19 foreign banks are located in Houston from 10 nations

ECONOMY

If Houston were an independent nation, the region would have the 26th largest economy in the world, behind Belgium and ahead of Thailand.



Houston - The Woodlands - Sugarland MSA
GDP forecast ($ billions '09 constant dollars)
Source: Perryman Group

2.9 percent expected real GDP annual growth from '20 - '45

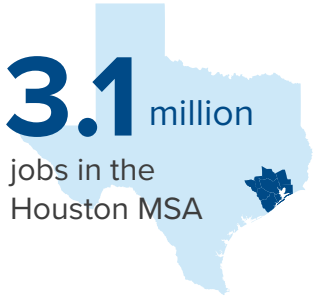
GDP expected to more than double between '20 and '45



7TH largest U.S. metro economy

21 **Fortune 500 Companies call Houston home**

EMPLOYMENT



3.1 million jobs in the Houston MSA

more jobs than 35 states

Service industries account for **4** out of **5** workers in the region

The goods-producing sector accounts for nearly **1** in **5** of the region's jobs



Industry Share of Houston MSA Employment

- **20.4%** Trade, Transportation, and Utilities
- **16.1%** Professional and Business Services
- **13.3%** Government
- **12.8%** Educational and Health Services
- **10.3%** Leisure and Hospitality
- **7.6%** Manufacturing
- **7.1%** Construction
- **3.3%** Finance and Insurance
- **2.6%** Mining and Logging (Upstream Energy)
- **2.0%** Real Estate and Rental and Leasing
- **1.0%** Information
- **3.6%** Other Services

Source: Texas Workforce Commission

INDUSTRIES

The Texas Medical Center is the world's largest medical complex.



$3 billion in construction projects underway

50 million developed square feet

10 million annual patient visits

180,000+ annual surgeries

Houston is home to 83,100 engineers and architects.



Approximately **230,000** people work in the region's manufacturing industry

44 of the 128 publicly-traded oil and gas exploration firms are housed in Houston

660 exploration and production firms

1,100 oil field service companies

located in the Houston region



Houston employs 25% of the nation's oil and gas extraction jobs