

Houston Hotel Data

Occupancy, Room Rates and Revenue Per Available Room

Annual Averages			
Year	Occupancy (Percent)	Room Rate (\$/Day)	Revenue Per Available Room (\$/Day)
2008	67.6	104.75	70.92
2009	55.4	91.64	51.00
2010	55.0	88.24	48.57
2011	59.8	90.49	54.13
2012	65.6	93.58	61.43
2013	69.3	100.96	70.00
2014	72.0	107.13	77.09
2015	68.5	108.71	74.46
2016	62.2	104.62	65.12
2017	66.6	108.03	71.96
2018	63.2	105.49	66.64
Source: CBRE Hotel Horizons Houston			