



POWER HOUR

SPEAKER
BIO



Aimee Woodall | President and Founder, The Black Sheep Agency

Aimee Woodall leads The Black Sheep Agency, a cause-driven brand strategy firm that works with impactful companies and organizations to activate communities around things that matter. A tireless advocate for social change and a firm believer in the power of creativity to solve any problem, Aimee focuses her company's efforts solely on impact—serving nonprofits, civic organizations and for-profit companies who prioritize social responsibility and balance purpose with profit. A founding member of The Creative Alliance, her clients include the Obama Administration, The CW Network, NRG, BakerRipley, UT Health, the Houston Parks Board, Downtown Houston District and grassroots causes across the nation.



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