

GREATER HOUSTON PARTNERSHIP

STATE OF THE CITY

Featuring Houston Mayor Sylvester Turner

WHEN

Monday, May 20, 2019

Networking Café and
Registration:**10:30 a.m.**

Program:

Noon - 1:30 p.m.**WHERE**Marriott Marquis
1777 Walker Street
Houston, TX 77010

The Greater Houston Partnership is pleased to announce City of Houston Mayor Sylvester Turner will give his State of the City address on Monday, May 20 at the Marriott Marquis. This will be Mayor Turner's fourth address with the Partnership.

As a sponsor at this event, you'll have the opportunity to network with elected officials and business leaders that are dedicated to the growth and vitality of our city.

BENEFITS OF SPONSORING

An excellent opportunity to showcase your company to an audience of more than 1,000 business, government and community leaders.

VIP Networking Reception access to the Partnership's Board of Directors, elected officials and the Mayor.

Branding presence through event marketing emails sent to over 13,000 Partnership contacts.

AUDIENCE ATTENDING

Corporate business decision makers

Economic development and community leaders

Public policy and business leaders

Elected officials and Consular Corps

Partnership Board of Directors

DIAMOND \$15,000 **

LEVEL SPONSORSHIP

One (1) prominent seat for top executive with Mayor Turner at the Head Table

Two (2) tables of ten (20 tickets) at the event in the finest location

Eleven (11) admissions to VIP reception

Company logo and name announced on event sponsor video

Company logo on event page on the Partnership's website

Company logo on marketing centerpiece, event display banner and marketing emails

Company name recognition on Partnership social media outlets

PLATINUM \$10,000

LEVEL SPONSORSHIP

One (1) seat for top executive at the Head Table with Mayor Turner

One (1) table of ten (10) at the event in a premium location

Eleven (11) admissions to VIP reception

Company logo and name announced on event sponsor video

Company logo on event page on the Partnership's website

Company logo on marketing centerpiece, event display banner and marketing emails

GOLD \$7,000

LEVEL SPONSORSHIP

Ten (10) admissions to VIP reception

One (1) table of ten (10) at the event in a premier location

Company logo and name announced on event sponsor video

Company logo on event page on the Partnership's website

Company logo on marketing centerpiece, event display banner and marketing emails

SILVER \$4,000

LEVEL SPONSORSHIP

Five (5) admissions to VIP reception

One (1) table of ten (10) at the event in a prime location

Company name announced on event sponsor video

Company name on event page on the Partnership's website

Company name on marketing centerpiece, event display banner and marketing emails



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VIP CENTERPIECE \$7,000UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Company logo on the State of the City centerpieces for VIP tables
- Company logo announced on event sponsor video
- Company logo on event page on the Partnership's website
- Company logo on marketing centerpiece, event display banner and marketing emails

GRAND ARCHWAY ENTRANCE \$8,000UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Company logo featured prominently on welcome archway
- Company logo announced on event sponsor video
- Company logo on event page on the Partnership's website
- Company logo on marketing centerpiece, event display banner and marketing emails

VIP RECEPTION \$6,500UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Opportunity for your senior executive to give welcome remarks at the VIP reception
- Exclusive company logo featured on the napkins served with beverages
- Exclusive branding on the VIP welcome banner
- Company logo announced on event sponsor video
- Company logo on event page on the Partnership's website
- Company logo on marketing centerpiece, event display banner and marketing emails

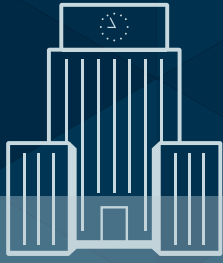
NETWORKING CAFÉ AND BEVERAGE STATION \$6,000UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Company logo featured in the Networking Café area in the pre-event registration foyer
- Company logo featured on the napkins served with beverages
- Company logo announced on event sponsor video
- Company logo on event page on the Partnership's website
- Company logo on marketing centerpiece, event display banner and marketing emails

SOLD**PROGRAM \$4,500**UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Company logo featured on program card that will be distributed on the day of event to all attendees
- Company logo announced on event sponsor video
- Company logo on event page on the Partnership's website
- Company logo on marketing centerpiece, event display banner and marketing emails

SOLD



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SOCIAL MEDIA \$4,500UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

- Five (5) admissions to VIP reception
 - Five (5) admissions with seating at reserved table for underwriters
 - Social posts to highlight your business, latest achievements, and upcoming initiatives, sharing highlights with the community*
 - Company logo announced on event sponsor video
 - Company logo on event page on the Partnership's website
 - Company logo on marketing centerpiece, event display banner and marketing emails
- (*minimum of 3 posts)

PHOTO BOOTH \$4,000UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Company logo featured on featured on images from photo booth
- Company logo announced on event sponsor video
- Company logo on event page on the Partnership's website
- Company logo on marketing centerpiece, event display banner and marketing emails

PHOTOGRAPHY \$3,000UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Exclusive company logo featured on the photography information card and the photography information card and the post-event email to attendees
- Company logo announced on event sponsor video
- Company logo on event page on the Partnership's website
- Company logo on marketing centerpiece, event display banner and marketing emails
- Company logo on electronic program sent to all attendees
- Company logo on marketing centerpiece, event display banner and marketing emails

SOLD**WELCOME FLOOR DECAL \$3,500**UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

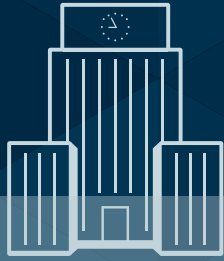
- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Company logo featured on welcome entrance at main networking area
- Company logo announced on event sponsor video
- Company logo on event page on the Partnership's website
- Company logo on marketing centerpiece, event display banner and marketing emails

SOLD**VIP REGISTRATION \$3,000**

UNDERWRITER LEVEL

- Five (5) admissions with seating at reserved table for underwriters
- Five (5) admissions to VIP reception
- Company logo featured on registration banner
- Company logo announced on event sponsor video
- Company logo on event page on the Partnership's website
- Company logo on marketing centerpiece, event display banner and marketing emails

SOLD



GREATER HOUSTON PARTNERSHIP STATE OF THE CITY

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Secure your sponsorship early to receive full benefits.

YES, I would like to sponsor State of the City.

- | | | |
|--|---|--|
| <input type="checkbox"/> Diamond Sponsor \$15,000 ** | <input type="checkbox"/> Grand Archway Entrance \$8,000 | <input type="checkbox"/> Social Media \$4,500 |
| <input type="checkbox"/> Platinum Sponsor \$10,000 | <input type="checkbox"/> VIP Reception \$6,500 | <input type="checkbox"/> Photo Booth \$4,000 |
| <input type="checkbox"/> Gold Sponsor \$7,000 | <input type="checkbox"/> Networking Café and Beverage Station \$6,000 | <input type="checkbox"/> Photography \$3,000 |
| <input type="checkbox"/> Silver Sponsor \$4,000 | <input type="checkbox"/> Program \$4,500 | <input type="checkbox"/> Welcome Floor Decal \$3,500 |
| <input type="checkbox"/> VIP Centerpiece \$7,000 | | <input type="checkbox"/> VIP Registration \$3,000 |

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

** Limited to first three sponsors and by industry.

Company Name

Contact Name

Phone

E-mail

Payment:

- MasterCard
 VISA
 American Express
 Check (payable to Greater Houston Partnership)

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

RETURN FORM VIA...

EMAIL tleibowitz@houston.org
Credit card only

MAIL Greater Houston Partnership
ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900
Houston, TX 77010
Check or credit card