



Business Development

A Program of the Greater Houston Partnership

Speaker Bio



Catherine Brown | Founder and CEO, ExtraBold Sales

Catherine Brown understands what it means to be nervous in selling situations. She has spent over 20 years learning to sell effectively and is now teaching others to do the same through the ExtraBold Sales System, a curriculum she wrote after leading a B2B telemarketing firm for over 15 years. Her clients have included professional services firms, software companies, medical device manufacturers, oil & gas companies, higher education, and non-profit organizations. As a Rice University graduate, she is thrilled to be back in Houston after a long stint of living in other cities.