Tech Sector has
$26.6 B IMPACT on local economy (CompTIA, 2019)

Tech Sector has 500 + DIGITAL TECH COMPANIES
8,200 + companies in TECH-RELATED INDUSTRIES (CompTIA, 2019)

As Houston's legacy industries are digitizing and developing new technologies, companies in the digital technology space have found that Houston has the infrastructure in place for their companies to thrive because of access to customers and talent. Houston is where innovation and industry converge and our innovation ecosystem continues to thrive.

HOUSTON CITY OF INNOVATION
CITY OF BIG IDEAS

The Houston region has the 12th largest tech sector in the U.S. (CompTIA, 2019)

### FUNDING

<table>
<thead>
<tr>
<th>VC Funding Received in '17</th>
<th>VC deals in '17</th>
<th>PE &amp; VC Assets</th>
<th>PE &amp; VC Firms</th>
</tr>
</thead>
<tbody>
<tr>
<td>$308 MILLION</td>
<td>68</td>
<td>$62+ BILLION</td>
<td>100+</td>
</tr>
</tbody>
</table>

### TALENT

<table>
<thead>
<tr>
<th>3.1 MILLION Jobs</th>
<th>Nearly 350,000 Educated Millennials</th>
<th>240,000 STEM Professionals</th>
<th>233,000 Employed in Digital (CompTIA, 2019)</th>
<th>Three TIER 1 Universities</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Up 22.7% from Dec '10 to Dec '18)</td>
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</tbody>
</table>

### BUILDING MOMENTUM

**HOUSTON EXPONENTIAL**

Houston’s plan to drive digital tech presence by 2022:

- **TOP 10 Innovation Ecosystem**
- **$2 BILLION in VC Annually**
- **10,000 New Tech Jobs a Year**

**RICE UNIVERSITY BUSINESS PLAN COMPETITION**

The world’s largest graduate-level student startup competition, with 42 teams from around the world competing for $3 million in cash and prizes.

**THE ION**

A 270,000-square-foot $100 million innovation district will serve as the center of Houston’s innovation corridor.

### TEXAS MEDICAL CENTER

**TMC’S INNOVATION INSTITUTE**

Over 200K square feet of accelerator and incubator space aimed to help startup companies commercialize new medical technologies.

**TMC³**

Transformational research hub that will cluster researchers and industry experts together on a collaborative 30-acre campus.

### TECH STARTUP ECOSYSTEM

Nearly 30 incubators and workspaces

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GREATERTHON PARTNERSHIP

PARTNERSHIP TOWER | 701 AVENIDA DE LAS AMERICAS, SUITE 900 | HOUSTON, TX 77010 | HOUSTON.ORG