

HOUSTON NEXT

AN ERG SUMMIT

WHEN

Friday, October 4, 2019

10:30 AM - 4:30 PM

10:30 AM | Registration, Networking, Resource Café

11:45 AM | Luncheon and Corporate Culture Focus15s

1:30 PM | Networking Break & Resource Café

1:45 PM | Breakout Pods

3:15 PM | Networking Break & Resource Marketplace

3:30 PM | ERG Best Practices Panel

4:05 PM | Continuing the Conversation

4:30 PM | Adjourn

WHERE

Marriott Marquis
1777 Walker Street | Houston, TX 77010

Join the Greater Houston Partnership during Global Diversity Awareness Month for Houston NEXT: An ERG Summit on Friday, October 4, 2019.

To reflect Houston's unique position as the most diverse city in the nation, the Partnership is hosting our second ERG Summit with a focus on corporate culture and talent. Join business leaders, HR executives, diversity and inclusion officers and ERG leaders for thoughtful conversations on building diverse and inclusive workplaces.

BENEFITS OF SPONSORING

Showcase your company in front of human resource executives, diversity and inclusion officers, education, government and community leaders in the Houston region.

Receive sponsorship recognition and prominent logo placement in front of organizational and business leaders.

AUDIENCE ATTENDING

Senior business leaders
Education and community leaders
Human resources executives
Diversity and inclusion officers
Employee Resource Group (ERG) leaders
Partnership's Board of Directors

AFFINITY TITLE \$12,000

LEVEL SPONSORSHIP
EXCLUSIVE TITLE

Company branding and logo as the exclusive ERG Summit title sponsor

Twenty-two (22) tickets to the luncheon and summit comprised of two (2) seats at the head table and two (2) tables of ten (10) in a prominent location

One (1) prominently positioned location at the Networking Café & Resource Marketplace

Company logo on all attendee lanyards

Recognition on the Partnership's social media channels* (Minimum 3 posts)

Opportunity to submit a speaker to discuss talent in Live Stream Café

Company logo on all printed and marketing materials, event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

SOLD

ADVOCATE \$6,000

LEVEL SPONSORSHIP

Eleven (11) tickets to the luncheon and summit comprised of one (1) seat at the head table and one (1) table of ten (10) in a prominent location

Opportunity to submit a speaker to discuss talent in Live Stream Café

Company logo on all printed and marketing materials, event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

COLLABORATOR \$4,000

LEVEL SPONSORSHIP

One (1) table of ten (10) at the luncheon and summit in a prominent location

Company logo on all printed and marketing materials, event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

ALLIES \$2,000

LEVEL SPONSORSHIP

One (1) table of ten (10) at the luncheon in a premier location

Company name on all printed and marketing materials, event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

HOUSTON

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LUNCHEON \$8,000

UNDERWRITER LEVEL
(EXCLUSIVE)

Company branding and logo as the exclusive ERG Summit luncheon underwriter

One (1) seat at the luncheon and summit head table

One (1) table of ten (10) at the luncheon and summit in a prominent location

Opportunity to submit a speaker to discuss talent in Live Stream Café

Company logo on all printed and marketing materials, event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the luncheon

SOLD

SOCIAL MEDIA & LIVE STREAM CAFÉ

\$5,000

UNDERWRITER LEVEL
(EXCLUSIVE)

Social posts to highlight your business, latest achievements and upcoming initiatives*

Company logo on Live Stream Café banner and live stream graphic displayed on feed

Opportunity to submit a speaker to discuss talent in Live Stream Café

Five (5) seats at a reserved table for the luncheon and summit

Company logo on the event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

(*minimum of 3 posts; copy must be approved by Partnership)

SOLD

CONFERENCE WORKBOOK & POST DIGITAL RESOURCES \$8,000

UNDERWRITER LEVEL
(EXCLUSIVE)

Company logo prominently featured on event workbook and post event digital resource guide for all conference attendees

One-page advertorial in post event digital resource guide available online

One (1) table of ten (10) at the luncheon and summit in a prominent location

Company logo on all printed and marketing materials, event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

SOLD

CREATIVE THINKING \$4,000

UNDERWRITER LEVEL
(EXCLUSIVE)

Exclusive company logo featured on the creative thinking toy distributed to all conference attendees

Five (5) seats all day at a reserved table for the luncheon and summit

Company logo on the event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

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NETWORKING CAFÉ AND RESOURCE MARKETPLACE \$4,000

UNDERWRITER LEVEL
(EXCLUSIVE)

Company logo featured on event Networking Café & Resource Marketplace banner

Company logo featured on event capella's served with beverages

Five (5) All Day seats at a reserved table for the luncheon and summit

One (1) prominently positioned booth at the Networking Café & Marketplace Expo area

Company logo on all printed and marketing materials, event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

MID-DAY BITES & BEVERAGE \$3,500

UNDERWRITER LEVEL
(EXCLUSIVE)

Company logo at the snack bite station

Company logo featured on bar signage served with beverages, event page of the Partnership website, centerpieces and event display banner

Five (5) All Day seats at a reserved table for the luncheon and summit

Verbal recognition at the event

BREAK-OUT PODS \$3,000

UNDERWRITER LEVEL
(LIMITED TO FOUR UNDERWRITERS)

Company logo inside break-out rooms and on directional signage

Five (5) All Day seats at a reserved table for the luncheon and summit

Company logo on all printed and marketing materials, event page of the Partnership website, centerpieces and event display banner

Opportunity to have a company representative facilitate a break-out pod session

Verbal recognition at the event

PHOTOGRAPHY \$3,000

UNDERWRITER LEVEL
(EXCLUSIVE)

Company logo featured on the photography information card and the photography link distributed in post-event email to event attendees

Five (5) All Day seats at a reserved table for the luncheon and summit

Company logo on the event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

WELCOME \$2,500

UNDERWRITER LEVEL
(EXCLUSIVE)

Company logo featured on the welcome decal at the entrance to the summit

Five (5) seats at reserved table for underwriters at the luncheon and summit

Company logo on the event page of the Partnership website, centerpieces and event display banner

Verbal recognition at the event

***Underwriters can upgrade their five (5) event seats to a table of ten (10) for an additional cost upon request.**

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Secure your sponsorship early to receive full benefits.

Yes, I would like to sponsor the ERG Summit conference and luncheon:

☐ Affinity Title Sponsor \$12,000

☐ Advocate Sponsor \$6,000

☐ Collaborator Sponsor \$4,000

☐ Allies Sponsor \$2,000

☐ Luncheon Underwriter \$8,000

☐ Social Media & Live Stream Café Underwriter \$5,000

☐ Conference Workbook & Digital Resource Guide Underwriter \$8,000

☐ Creative Thinking Underwriter \$4,000

☐ Networking Café & Resource Marketplace Underwriter \$4,000

☐ Mid-Day Bites & Beverage Underwriter \$3,500

☐ Break-Out Pods Underwriter \$3,000

☐ Photography Underwriter \$3,000

☐ Welcome Underwriter: \$2,500

*RSVP GUEST NAMES: Sara Roberts at sroberts@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

Company Name

Contact Name

Phone

E-mail

Payment:

☐ MasterCard

☐ VISA

☐ American Express

☐ Check (payable to Greater Houston Partnership)

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**.

RETURN FORM VIA...

EMAIL tleibowitz@houston.org
Credit card only

MAIL
Greater Houston Partnership
ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900
Houston, TX 77010
Check or credit card