



2019 MANUFACTURING INDUSTRY FORUM

WHEN

Wednesday, November 6, 2019

Registration and Networking:
11:00 a.m. to 11:45 a.m.

Program:
Noon - 1:30 p.m.

WHERE

University of Houston Hilton
4450 University Drive, Room 207
Houston, TX 77004

The Greater Houston Partnership invites you to our **2019 Industry Forum** on November 6th.

At this luncheon event, the Partnership will deliver an industry update presented by Rich Wells, Chair, Greater Houston Partnership's Manufacturing & Logistics Committee and VP of U.S. Gulf Coast Operations and Site Director of Texas Operations at The Dow Chemical Company, Freeport.

Our keynote speaker is Mike Molnar, Founding Director, Office of Advanced Manufacturing at the National Institute of Standards and Technology (NIST) within the U.S. Department of Commerce. Mr. Molnar will address national trends in manufacturing, progress with the Manufacturing USA program, and the Administration's National Strategic Plan for Advanced Manufacturing.

BENEFITS OF SPONSORING

Sponsorship recognition and prominent logo placement in front of Houston's premier business leaders, including CEOs, COOs and CFOs, and elected officials.

Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership contacts.

AUDIENCE ATTENDING

Industry leaders

Public policy, business and community leaders

Corporate business decision makers

Small business owners and entrepreneurs

Partnership Board of Directors

BENCHMARK PRESENTING \$10,000

LEVEL SPONSORSHIP
EXCLUSIVE TITLE

- One (1) seat for top executive at the Head Table
- Two (2) tables of ten (10) at the event in a premium location
- Company logo on event page on the Partnership's website
- Company logo on centerpieces, event banner and marketing emails
- Company name recognition on Partnership social media outlets
- Recognition at the event by the master of ceremonies

INDUSTRY 4.0 \$5,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a prominent location
- Company logo on event page on the Partnership's website
- Company logo on centerpieces, event banner and marketing emails
- Recognition at the event by the master of ceremonies

SILVER \$3,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a prime location
- Company logo on event page of the Partnership website
- Company logo on centerpieces, event banner and marketing emails
- Recognition at the event by the master of ceremonies

BRONZE \$2,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event luncheon
- Company name on event page of the Partnership website
- Company name on centerpieces, event banner and marketing emails
- Recognition at the event by the master of ceremonies



2019 MANUFACTURING INDUSTRY FORUM

CENTERPIECE \$6,000

UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

Five (5) admissions with seating at reserved table for underwriters

Company logo on customized centerpieces for VIP tables

Company logo on event page of the Partnership website

Company logo on centerpieces, event banner and marketing emails

Recognition at the event by the master of ceremonies

NETWORKING CAFE \$4,000

UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

Five (5) admissions with seating at reserved table for underwriters

Exclusive branding in the Networking Cafe area in the pre-event registration foyer

Company logo featured on the napkins served with beverages in the Cafe

One (1) prominently positioned booth at the Cafe

Company logo on event page of the Partnership website

Company logo on centerpieces, event banner and marketing emails

Recognition at the event by the master of ceremonies

WELCOME ENTRANCE \$3,000

UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

Five (5) admissions with seating at reserved table for underwriters

Company logo featured on floor decal at main networking area

Company logo on event page of the Partnership website

Company logo on centerpieces, event banner and marketing emails

Recognition at the event by the master of ceremonies

SOCIAL MEDIA \$3,000

UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

Five (5) admissions with seating at reserved table for underwriters

Social posts to highlight your business, latest achievements, and upcoming initiatives, sharing highlights with the community*

Company logo on event page of the Partnership website

Company logo on centerpieces, event banner and marketing emails

Recognition at the event by the master of ceremonies

**Minimum of 3 posts. Copy must be approved by the Partnership*

PHOTOGRAPHY \$2,500

UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

Five (5) admissions with seating at reserved table for underwriters

Exclusive company logo featured on the photography information card and the photography link distributed in post-event email to attendees

Company logo on centerpieces, event banner and marketing emails

Recognition at the event by the master of ceremonies

VIP REGISTRATION \$2,500

UNDERWRITER LEVEL
LIMITED TO ONE (1) COMPANY

Five (5) admissions with seating at reserved table for underwriters

Company logo featured VIP check-in at event

Company logo on centerpieces, event banner and marketing emails

Recognition at the event by the master of ceremonies

***Underwriters can upgrade their five (5) event admission to a table of ten (10) for an additional cost upon request.**

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at t Leibowitz@houston.org.



2019 MANUFACTURING INDUSTRY FORUM

Secure your sponsorship early to receive full benefits.

**YES, I would like to sponsor
Advanced Manufacturing Conference:**

- ☐ Benchmark Presenting \$10,000 ☐ Industry 4.0 \$5,000 ☐ Silver \$3,000
☐ Bronze \$2,000 ☐ Centerpiece \$6,000
☐ Networking Cafe \$4,000 ☐ Welcome Entrance \$3,000
☐ Social Media \$3,000 ☐ Photography \$2,500 ☐ VIP Registration \$2,500

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name (as you wish it to appear on print materials)

Contact Name

Phone

E-mail

Payment:

☐ MasterCard

☐ VISA

☐ American Express

☐ Check (payable to Greater Houston Partnership)

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**.

RETURN FORM VIA...

EMAIL tleibowitz@houston.org
Credit card only

MAIL Greater Houston Partnership
ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900
Houston, TX 77010
Check or credit card