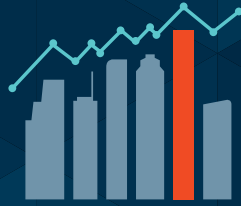


ECONOMY SERIES



GREATER HOUSTON PARTNERSHIP

HOUSTON REGION ECONOMIC OUTLOOK

WHEN

Thursday, December 5, 2019Registration & Networking: **9:30 to 10:00 a.m.**Panel Discussion:
10:00 to 11:30 a.m.Luncheon Only Registration &
Business Expo: **11:00 a.m. - Noon**Luncheon: **Noon - 1:30 p.m.**

WHERE

Royal Sonesta
2222 W Loop South
Houston, TX 77027

The Greater Houston Partnership invites you to join us on Thursday, December 5 for the annual **Houston Region Economic Outlook** event. We are honored to feature **Helen Currie, Chief Economist with ConocoPhillips**, as our keynote speaker. Currie who was recently recognized as one of Oil and Gas Investor's 25 Influential Women in Energy, will speak about the national economy.

The Partnership's Senior Vice President of Research, **Patrick Jankowski**, will also deliver the 2020 employment forecast for the Houston region. In addition, a panel of local experts will share their perspectives on the region's economy.

This is must-attend event to get your business ready for the new year.

BENEFITS OF SPONSORING

Position your company as a leader with an interest in the future of our region.

Receive sponsorship recognition and prominent logo placement at one of the most highly anticipated business events of the year in front of Houston's premier business leaders, including CEOs, COOs and CFOs, and elected officials.

Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership contacts.

AUDIENCE ATTENDING

Senior-level business executives

Elected officials and their staff

Economic development leaders

Partnership Board

Business economists

PLATINUM \$10,000

LEVEL SPONSORSHIP

One (1) seat for your company's top executive at the luncheon Head Table

One (1) table of ten (10) in a prominent location at the luncheon

Attendance to the morning panel session for eleven (11) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

GOLD \$7,000

LEVEL SPONSORSHIP

One (1) table of ten (10) in a premium location at the luncheon
Attendance to the morning panel session for ten (10) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

SILVER \$5,000

LEVEL SPONSORSHIP

One (1) table of ten (10) in a prime location at the luncheon

Attendance to the morning panel session for ten (10) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

BRONZE \$3,000

LEVEL SPONSORSHIP

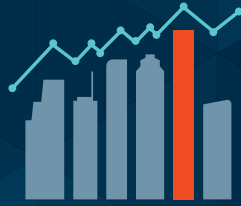
One (1) table of ten (10) in a preferred location at the luncheon
Attendance to the morning panel session for ten (10) attendees

Company name on event page on the Partnership's website

Company name on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

**ECONOMY
SERIES**



GREATER HOUSTON PARTNERSHIP

HOUSTON REGION

ECONOMIC OUTLOOK

EMPLOYMENT FORECAST PUBLICATION

\$10,000

UNDERWRITER LEVEL

Exclusive logo featured on the back cover of print and electronic versions of the Houston Employment Forecast publication. This publication is distributed to all guests and available on the Partnership Economy web page

SOLD

One (1) seat at the Head Table at the luncheon

One (1) table of ten (10) in a prime location at the luncheon

Attendance to the morning panel session for eleven (11) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

ECONOMIC HIGHLIGHTS PUBLICATION

\$10,000

UNDERWRITER LEVEL

Exclusive logo featured on the back cover of print and electronic versions of the Houston Economic Highlights publication. The publication is distributed to all guests and available on the Partnership Economy web page

One (1) seat at the Head Table at the luncheon

One (1) table of ten (10) in a prime location at the luncheon

Attendance to the morning panel session for eleven (11) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

GUEST BAG \$5,000

UNDERWRITER LEVEL

Exclusive company logo featured on event branded guest bags for all attendees

Opportunity to place a promotional item in each guest bag to all attendees

Five (5) admissions with seating at a reserved table for underwriters at the luncheon*

Attendance to the morning panel session for five (5) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

NOTEPAD \$5,000

UNDERWRITER LEVEL

Exclusive company logo featured on notepad for all attendees

Five (5) admissions with seating at a reserved table for underwriters at the luncheon*

SOLD

Attendance to the morning panel session for five (5) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

ECONOMY SERIES



GREATER HOUSTON PARTNERSHIP

HOUSTON REGION ECONOMIC OUTLOOK

INTERACTIVE AUDIENCE POLLING

\$10,000

UNDERWRITER LEVEL

Recognition by emcee when polling the audience on interactive topic questions

Exclusive company logo featured on the presentation slide and information card to text in your response

Five (5) admissions with seating at a reserved table for underwriters at the luncheon*

Attendance to the morning panel session for five (5) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

SOCIAL MEDIA \$4,000

UNDERWRITER LEVEL

Social posts sharing highlights of your company's latest achievements and upcoming initiatives*

Five (5) admissions with seating at a reserved table for underwriters at the luncheon*

Attendance to the morning panel session for five (5) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

(*minimum of 3 posts, content subject to approval by Partnership)

BEVERAGE STATION \$3,000

UNDERWRITER LEVEL

Exclusive company logo on Beverage Station signage

Five (5) admissions with seating at a reserved table for underwriters at the luncheon*

Attendance to the morning panel session for five (5) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

PHOTOGRAPHY \$3,000

UNDERWRITER LEVEL

Exclusive company logo featured on the photography information card and the photography link distributed in post-event email to attendees

Five (5) admissions with seating at a reserved table for underwriters at the luncheon*

Attendance to the morning panel session for five (5) attendees

Company logo on event page on the Partnership's website

Company logo on all centerpieces, event display banners and marketing emails

Recognition at the event by the emcee

***Underwriters can upgrade their five (5) event admissions to a table of ten (10) for an additional cost upon request.**



Secure your sponsorship early to receive full benefits.

**YES, I would like to sponsor
Houston Region Economic Outlook:**

- Platinum \$10,000 Gold \$7,000 Silver \$5,000 Bronze \$3,000
- Employment Forecast Publication ~~\$10,000~~ Economic Highlights Publication \$10,000
- Guest Bag \$5,000 Notepad ~~\$5,000~~ Interactive Polling \$10,000
- Social Media \$4,000 Beverage Station \$3,000 Photography \$3,000

*RSVP GUEST NAMES: Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org
**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name _____

Contact Name _____ Phone _____ E-mail _____

Payment: MasterCard VISA American Express Check (payable to Greater Houston Partnership)

Credit Card Acct. No. _____ Exp. Date _____ Security Code _____ Payment Amount _____

Print Name on Account _____

SIGNATURE	DATE
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The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**.

RETURN FORM VIA...

EMAIL tleibowitz@houston.org
Credit card only

MAIL
Greater Houston Partnership
ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900
Houston, TX 77010
Check or credit card