

GREATER HOUSTON PARTNERSHIP  
**STATE OF  
THE COUNTY**

Featuring Harris County Judge Lina Hidalgo

**WHEN**

Friday, November 15, 2019

Registration/Networking Café/  
Connection Zone:**10:30 - 11:30 a.m.**

Program:

**Noon - 1:30 p.m.****WHERE**Hilton Americas  
1600 Lamar St.  
Houston, TX 77010

**The Greater Houston Partnership invites you to the annual State of the County featuring Harris County Judge Lina Hidalgo on November 15th at the Hilton Americas.**

The Greater Houston Partnership is honored to welcome **Harris County Judge Lina Hidalgo** in her first Partnership State of the County address as she shares her initiatives on key local issues, our region's position in the global community and her work to address the needs of a growing county.

**Secure your sponsorship today!** The State of the County is an excellent opportunity to showcase your company to hundreds of business, government and community leaders.

**BENEFITS OF SPONSORING**

An excellent opportunity to showcase your company to an audience of more than 1,000 business, government and community leaders.

Sponsorship recognition in front of hundreds of CEOs, COOs and CFOs.

VIP Networking Reception access to the Partnership Board of Directors, elected officials, business leaders and the keynote speaker.

Expanding company's branding presence through event marketing emails sent to more than 12,000 Partnership contacts.

**AUDIENCE ATTENDING**

Corporate business decision makers

Economic development and community leaders

Public policy and business leaders

Elected officials and Consular Corps

Partnership's Board of Directors

**DIAMOND \$15,000**

UNDERWRITER LEVEL

*LIMITED TO ONE (1) COMPANY*

Two (2) seats for your top executives at the Head Table with Judge Hidalgo

Two (2) tables of ten (20 tickets) at the event in the finest location

Twenty two (22) admissions to VIP reception

Company logo featured on custom State of the County stage design element

Company logo and name announced on event sponsor video

Company logo on event page on the Partnership's website

Company logo on marketing centerpiece, event display banner and marketing emails

**GOLD \$7,000**

LEVEL SPONSORSHIP

Ten (10) admissions to VIP reception

One (1) table of ten (10) at the event in a premier location

Company logo and name announced on event sponsor video

Company logo on event page on the Partnership's website

Company logo on marketing centerpiece, event display banner and marketing emails

**PLATINUM \$10,000**

LEVEL SPONSORSHIP

One (1) seat for your top executive at the Head Table with Judge Hidalgo

One (1) table of ten (10) at the event in a premium location

Eleven (11) admissions to VIP reception

Company logo and name announced on event sponsor video

Company logo on event page on the Partnership's website

Company logo on marketing centerpiece, event display banner and marketing emails

**SILVER \$5,000**

LEVEL SPONSORSHIP

Five (5) admissions to VIP reception

One (1) table of ten (10) at the event in a prime location

Company name announced and on event sponsor video

Company name on event page on the Partnership's website

Company name on marketing centerpiece, event display banner and marketing emails



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## GRAND ARCH \$8,000

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

Five (5) admissions to the exclusive VIP Reception

Five (5) admissions with seating at reserved table for underwriters

Company logo featured on large arch at entrance of event

Company logo and company name announced on event video

Company logo on event page of the Partnership website

Company logo on marketing centerpiece, event display banner and marketing emails

## CENTERPIECE \$7,000

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

Five (5) admissions to VIP reception

Five (5) admissions with seating at reserved table for underwriters

Company logo featured on State of the County centerpiece for VIP tables

Company logo and company name announced on event video

Company logo on event page of the Partnership website

Company logo on marketing centerpiece, event display banner and marketing emails

**SOLD**

## WEBCAST VIDEO \$5,000

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

Five (5) admissions to VIP reception

Five (5) admissions with seating at reserved table for underwriters

Logo featured on webcast video distributed to email list to attendees

Company logo and company name featured on the Partnership's YouTube page

Company logo and company name announced on event video

Company logo on event page of the Partnership website

Company logo on marketing centerpiece, event display banner and marketing emails

**SOLD**

## VIP RECEPTION \$6,500

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

Five (5) admissions to VIP reception

Five (5) admissions with seating at reserved table for underwriters

Opportunity to give welcome remarks at the VIP reception

Exclusive company logo featured on the napkins served with beverages

Exclusive branding on the VIP welcome banner

Company logo and company name announced on event video

Company logo on event page of the Partnership website

Company logo on marketing centerpiece, event display banner and marketing emails

## NETWORKING CAFÉ \$5,500

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

Five (5) admissions to VIP reception

Five (5) admissions with seating at reserved table for underwriters

Company logo featured in the Networking Café Area in the pre-event registration foyer

Company logo featured on the napkins served with beverages

Company logo and company name announced on event video

Company logo on event page of the Partnership website

Company logo on marketing centerpiece, event display banner and marketing emails

## PROGRAM \$4,500

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

Five (5) admissions to VIP reception

Five (5) admissions with seating at reserved table for underwriters

Company logo featured on program that will be distributed to email list to all attendees

Company logo and company name announced on event video

Company logo on event page of the Partnership website

Company logo on marketing centerpiece, event display banner and marketing emails

**SOLD**



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**SOCIAL MEDIA \$4,500**

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Social posts sharing highlights of your company's latest achievements and upcoming initiatives\*
- Company logo and company name announced on event video
- Company logo on event page of the Partnership website
- Company logo on marketing centerpiece, event display banner and marketing emails

(\*minimum of 3 posts, content must be approval by Partnership)

**PHOTO BOOTH \$3,500**

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Company logo featured on featured on images from photo booth
- Company logo and company name announced on event video
- Company logo on marketing centerpiece, event display banner and marketing emails

**PHOTOGRAPHY \$3,000**

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Exclusive company logo featured on the photography introduction card and the photography link distributed in post-event email to attendees
- Company logo and company name announced on event video
- Company logo on marketing centerpiece, event display banner and marketing emails

**SOLD**

**WELCOME ENTRANCE \$3,000**

UNDERWRITER LEVEL  
*LIMITED TO ONE (1) COMPANY*

- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters
- Company logo featured on welcome entrance at main networking area
- Company logo and company name announced on event video
- Company logo on marketing centerpiece, event display banner and marketing emails

**SOLD**

**VIP REGISTRATION \$3,000**

UNDERWRITER LEVEL

- Five (5) admissions with seating at reserved table for underwriters
- Five (5) admissions to VIP reception
- Company logo featured on VIP registration banner
- Company logo and company name announced on event video
- Company logo on marketing centerpiece, event display banner and marketing emails

**SOLD**



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**Secure your sponsorship early to receive full benefits.**

**YES, I would like to sponsor  
State of the County:**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Diamond Sponsor \$15,000  | <input type="checkbox"/> Grand Arch Underwriter \$8,000      | <input type="checkbox"/> Social Media Underwriter \$4,500      |
| <input type="checkbox"/> Platinum Sponsor \$10,000 | <input type="checkbox"/> Centerpiece Underwriter \$7,000     | <input type="checkbox"/> Photo Booth Underwriter \$3,500       |
| <input type="checkbox"/> Gold Sponsor \$7,000      | <input type="checkbox"/> Webcast Video Underwriter \$5,000   | <input type="checkbox"/> Photography Underwriter: \$3,000      |
| <input type="checkbox"/> Silver Sponsor \$5,000    | <input type="checkbox"/> VIP Reception Underwriter \$6,000   | <input type="checkbox"/> Welcome Entrance Underwriter \$3,000  |
|  | <input type="checkbox"/> Networking Café Underwriter \$5,500 | <input type="checkbox"/> VIP Registration Underwriter: \$3,000 |
|  | <input type="checkbox"/> Program Underwriter \$5,000         |  |

**\*RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

**SEND COMPANY LOGO\* :** Terry Leibowitz at tleibowitz@houston.org  
*\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Payment:  MasterCard  VISA  American Express  Check (payable to Greater Houston Partnership)

Credit Card Acct. No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Payment Amount \_\_\_\_\_

Print Name on Account \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**HAVE QUESTIONS?** For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**.

**RETURN FORM VIA...**

**EMAIL** tleibowitz@houston.org  
Credit card only

**MAIL** Greater Houston Partnership  
ATTN: Terry Leibowitz  
701 Avenida de las Americas, Suite 900  
Houston, TX 77010  
Check or credit card