

# GREATER HOUSTON PARTNERSHIP 2020 ANNUAL MEETING

## SPONSORSHIP INFORMATION

Jump start your company's branding at the Greater Houston Partnership's 2020 Annual Meeting. The Annual Meeting provides the opportunity to highlight your company to hundreds of local and global corporate leaders, elected officials and the international consular corps.

Sponsoring the Annual Meeting is a great way for your company to kick off 2020.

### WHEN

WEDNESDAY, JANUARY 22, 2020

10:30 a.m. to 1:30 p.m.

### WHERE

Hilton Americas  
1600 Lamar St. | Houston, TX 77010

### BENEFITS OF SPONSORING

- Position your company in front of hundreds of corporate decision makers
- Make an impact on issues that matter to Houston
- Receive recognition and prominent logo placement
- At this member's only event, invite clients and employees to preview the Partnership's plan for the future
- Showcase your business products or services at the Member's Expo

### AUDIENCE ATTENDING

- Greater Houston Partnership Members
- Business and Economic Development Leaders
- Elected Officials and Consular Corps
- Company Decision Makers
- Partnership Board of Directors



GREATER HOUSTON  
**PARTNERSHIP.**

Making Houston Greater.

## SPONSORS

### PLATINUM \$12,000

#### LEVEL SPONSOR

- One (1) seat for your company's top executive at the Head Table
- One (1) additional seat at a reserved VIP table for company's senior executive
- Finest table, prominently located front and center set for ten (10) guests
- Logo on Annual Meeting page of the Partnership website
- Company logo displayed and announced on event video
- Logo on event day display banners
- Logo on email invitation and all marketing materials
- Company name included in event press release
- Recognition as Platinum sponsor on the Partnership social media outlets on event day
- One (1) prominently positioned Business Expo Booth

### SILVER \$6,000

#### LEVEL SPONSOR

- Premium table, prominently located and set for ten (10) guests
- Company logo on Annual Meeting page of the Partnership events website
- Company logo displayed and announced on event video
- Company logo on email invitation and all marketing materials
- Company logo on event day display banners

### GOLD \$10,000

#### LEVEL SPONSOR

- One (1) seat at a reserved VIP table for company's senior executive
- Exclusive table, prominently located and set for ten (10) guests
- Company logo on Annual Meeting page of the Partnership website
- Company logo displayed and announced on event video
- Company logo on email invitation and all marketing materials
- Company logo on event day display banners
- One (1) prominently positioned Business Expo Booth

### BRONZE \$4,500

#### LEVEL SPONSOR

- Premier table, prominently located and set for ten (10) guests
- Company name announced on event video-
- Company name on email invitation and all marketing materials
- Company name on event day display banners

## UNDERWRITERS

### 2020 GIFT BAG \$10,000

EXCLUSIVE UNDERWRITER LEVEL

Company logo included on one side of Gift Bag distributed to all event attendees

Opportunity to provide a company logo item from your organization for the Gift Bag (pre-approved)

Gift Bag will include Partnership's Annual Report and Memento\*

Premium table, prominently located and set for ten (10) guests

One (1) additional seat at a reserved VIP table for company's senior executive

Company logo on Annual Meeting page of the Partnership website

Company logo on email invitation, and event day display banners

Company logo displayed and announced on event video

One (1) prominently positioned Business Expo Booth

\*2020 Memento included if underwritten

### 2020 MEMENTO \$7,000

EXCLUSIVE UNDERWRITER LEVEL

Company logo included on gift packaging or insert card accompanying the Memento distributed to all event attendees

Opportunity to provide a company logo item from your organization (pre-approved)

Five (5) admissions with seating at reserved table for underwriters

Company logo on Annual Meeting page of the Partnership website

Company logo on email invitation and event day display banners

Company logo displayed and announced on event video

### 2020 VIP CENTERPIECE \$7,000

EXCLUSIVE UNDERWRITER LEVEL

Company logo on the Annual Meeting centerpieces for VIP tables

Five (5) admissions with seating at reserved table for underwriters

Company logo on Annual Meeting page of the Partnership website

Company logo on email invitation and event day display banners

Company logo displayed and announced on event video

### DIGITAL ART \$7,000

EXCLUSIVE UNDERWRITER LEVEL

Company logo on the Digital Art display at event

Five (5) admissions with seating at reserved table for underwriters

Company logo on Annual Meeting page of the Partnership website

Company logo on email invitation and event day display banners

Company logo displayed and announced on event video

## BUSINESS EXPO & NETWORKING CAFÉ \$7,000

EXCLUSIVE UNDERWRITER LEVEL

Company logo featured in the Business Expo & Networking Café Area in the pre-event registration foyer

Five (5) admissions with seating at reserved table for underwriters

Company logo on Annual Meeting page of the Partnership events website

Company logo on email invitation and event day display banners

Company logo displayed and announced on event video

One (1) prominently positioned Business Expo Booth

## SOCIAL MEDIA \$5,000

EXCLUSIVE UNDERWRITER LEVEL

Company name on social media posts\*. Minimum of three posts highlighting sponsor organization's recent achievements, upcoming initiatives or related items.

Five (5) admissions with seating at reserved table for underwriters

Company logo on Annual Meeting page of the Partnership events website

Company logo on email invitation and event day display banners

Company logo displayed and announced on event video

\*All messages subject to approval.

## PHOTOGRAPHY \$4,000

EXCLUSIVE UNDERWRITER LEVEL

Company logo featured in post event email with photo link to all event attendees

Five (5) admissions with seating at reserved table for underwriters

Company logo on Annual Meeting page of the Partnership events website

Company logo on email invitation, centerpieces and event display banners

Company logo displayed and announced on event video

## PROGRAM \$3,500

EXCLUSIVE UNDERWRITER LEVEL

Company logo featured on the Annual Meeting program card distributed to all attendees at the event

Five (5) admissions with seating at reserved table for underwriters

Company name on Annual Meeting page of the Partnership events website

Company name on email invitation and event day display banners

Company name announced on event video

## WELCOME ENTRANCE DECAL

### \$3,500

EXCLUSIVE UNDERWRITER LEVEL

Company logo featured on prominent floor decal prior to event registration

Five (5) admissions with seating at reserved table for underwriters

Company name on Annual Meeting page of the Partnership events website

Company name on email invitation and event day display banners

Company name announced on event video

## VIP REGISTRATION \$3,500

EXCLUSIVE UNDERWRITER LEVEL

Company logo featured at the VIP, Elected Officials, Consular Corp, and GHP Board Member registration area

Five (5) admissions with seating at reserved table for underwriters

Company name on Annual Meeting page of the Partnership events website

Company name on email invitation and event day display banners

Company name announced on event video

## PHOTO BOOTH \$3,500

EXCLUSIVE UNDERWRITER LEVEL

Company logo featured on photo images from event photo booth

Five (5) admissions with seating at reserved table for underwriters

Company name on Annual Meeting page of the Partnership events website

Company name on email invitation and event day display banners

Company name announced on event video

**\*Underwriters can upgrade their five (5) event admission to a table of ten (10) for an additional cost upon request.**


 GREATER HOUSTON PARTNERSHIP  
**50<sup>th</sup> ANNUAL MEETING**
**WHEN**

WEDNESDAY, JANUARY 22, 2020

10:30 a.m. to 1:30 p.m.

**WHERE**
**Hilton Americas**  
 1600 Lamar St.  
 Houston, TX 77010

**Secure your sponsorship early to receive full benefits.**

**Yes, I would like to sponsor the Greater Houston Partnership's Annual Meeting:**

 Platinum Sponsor \$12,000 Gold Sponsor \$10,000 Silver Sponsor \$6,000 Bronze Sponsor \$4,500 2020 Gift Bag \$10,000 2020 Memento \$7,000 2020 VIP Centerpiece \$7,000 Digital Art \$7,000 Business Expo & Networking Café \$7,000 Social Media \$5,000 Photography Underwriter \$3,500 Program \$3,500 Welcome Entrance Decal \$3,500 VIP Registration \$3,500 Photo Booth Underwriter \$3,500

**\*RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

**SEND COMPANY LOGO\* :** Terry Leibowitz at tleibowitz@houston.org

*\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

**PAYMENT INFORMATION**

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

Payment:  MasterCard  VISA  American Express  Check (payable to Greater Houston Partnership)

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

**SIGNATURE****DATE**

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA:****EMAIL**tleibowitz@houston.org  
*Credit card only***MAIL**
 Greater Houston Partnership  
 ATTN: Terry Leibowitz  
 701 Avenida de las Americas, Suite 900  
 Houston, TX 77010  
*Check or credit card*