

RISE to the TOP

Join the Greater Houston Partnership's Women's Business Alliance (WBA) for the 9th Annual Rise to the Top luncheon on March 6, 2020 as we celebrate International Woman's Day and the centennial anniversary of the passage of the 19th Amendment.

The Rise to the Top luncheon features compelling, candid conversations from outstanding female executives discussing the challenges and triumphs of succeeding as a woman in today's business environment.



WHEN

Friday, March 6, 2020
Registration and Business Expo:
10:30 - 11:30 a.m.
Program and Luncheon:
11:30 a.m. - 1:30 p.m.

WHERE

Hilton Americas
1600 Lamar Street
Houston, TX 77010

BENEFITS OF SPONSORING

An excellent opportunity to position your company in front of hundreds of local and corporate decision makers

Sponsorship recognition and prominent logo placement in front of key leaders in the

Houston business community Highlight your company's commitment to supporting women in the workplace

AUDIENCE ATTENDING

Women and global business leaders
Elected Officials and Consular Corps
Company decision makers
Partnership members
Women Employee Resource Group participants

BUSINESS EXPO BOOTH \$400

(MEMBERS ONLY)

Includes two tickets to event and expo space. Limited number of booths available.

DIAMOND \$10,000

LEVEL SPONSORSHIP

EXCLUSIVE

One (1) seat at the event head table

Two (2) tables of ten (10) at the luncheon in a premier location

Company logo on all marketing materials

Company logo on the Rise to the Top event page of the Partnership website

Recognition as Diamond level sponsor on the Partnership's social media outlets on event day

Opportunity to share a Thought Leader representative for the Livestream Cafe

One (1) prominently positioned Business Expo Booth

Company logo on centerpieces/ballroom stage screens and event display banner

EMERALD \$5,000

LEVEL SPONSORSHIP

One (1) table of ten (10) at the luncheon in a premier location

Company logo on all marketing materials

Company logo on the Rise to the Top event page of the Partnership website

One (1) prominently positioned Business Expo Booth

Company logo on centerpieces/ballroom stage screens and event display banner

RUBY \$3,000

LEVEL SPONSORSHIP

One (1) table of ten (10) at the luncheon

Company name on all marketing materials

Company name on centerpieces/ballroom stage screens and event display banner

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BUSINESS EXPO /NETWORKING CAFÉ

\$5,000

UNDERWRITER LEVEL

LIMITED TO 1

Company logo exclusively featured in the Networking Café and Business Expo area in the pre-event registration foyer

Company logo featured on the napkins served with beverages in the Networking Café area

Company logo on all marketing materials

Company logo on the Rise to the Top event page of the Partnership website

Company logo on centerpieces/ballroom stage screens and event display banner at the event

One (1) prominently positioned Business Expo Booth

Five (5) admissions to the event at a reserved table for underwriters at the luncheon

LIVESTREAM CAFÉ AND EVENT VIDEO

\$5,000

UNDERWRITER LEVEL

LIMITED TO 1

Company logo featured in Livestream Café's on air graphics streamed to the Partnership's social media

Company logo featured in event video footage shared with all attendees post-event

Opportunity to nominate a Thought Leader representative for Livestream Café

Company logo on all marketing materials

Company logo on the Rise to the Top event page of the Partnership website

Company logo on centerpieces/ballroom stage screens and event display banner at the event

Five (5) admissions with seating at reserved table for underwriters at the luncheon

SOCIAL MEDIA \$5,000

UNDERWRITER LEVEL

LIMITED TO 1

Company name on the Partnership's social media channels

Social posts to highlight your business, latest achievements and upcoming initiatives, sharing highlights with the community.* (Minimum of 3 posts)

Company logo on all marketing materials

Company logo on the Rise to the Top event page of the Partnership website

Company logo on centerpieces/ballroom stage screens and event display banner at the event

Five (5) admissions with seating at reserved table for underwriters at the luncheon

GIFT BAG \$5,000

UNDERWRITER LEVEL

LIMITED TO 1

Company logo featured on gift bag for all attendees

Opportunity to place a promotional item with attendee gift

Company logo on all marketing materials

Company logo on the Rise to the Top event page of the Partnership website

Company logo on centerpieces/ballroom stage screens and event display banner at the event

Five (5) admissions with seating at reserved table for underwriters at the luncheon

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CENTENNIAL PAVING THE WAY \$7,500

UNDERWRITER LEVEL
 LIMITED TO 1

Company logo featured on special “Centennial Paving the Way” display at event sharing accomplishments of women for more than 100 years

Company logo featured on “fascinating facts” piece focusing on women in Houston and surrounding areas accomplishments. Fact piece will be placed at every place setting at the event.

Company logo on all marketing materials

Company logo on the Rise to the Top event page of the Partnership website

Company logo on centerpieces/ballroom stage screens and event display banner at the event

Five (5) admissions with seating at reserved table for underwriters at the luncheon

PROGRAM \$2,500

UNDERWRITER LEVEL
 LIMITED TO 1

Company logo featured on the program card featuring information about event panelists

Company name on all marketing materials

Company name on centerpieces/ballroom stage screens and event display banner at the event

Five (5) admissions with seating at reserved table for underwriters at the luncheon

* Social Media - Editorial suggestions requested. Social media channels must be submitted. All copy must be approved by the Partnership.

PHOTOGRAPHY AND PHOTO BOOTH \$3,500

UNDERWRITER LEVEL
 LIMITED TO 1

Company logo featured on photo booth area at event

Opportunity to share props for photo booth at event

Company logo featured on post event email with photo link sent to all event attendees

Company logo on all marketing materials

Company logo on the Rise to the Top event page of the Partnership website

Company logo on centerpieces/ballroom stage screens and event display banner at the event

Five (5) admissions with seating at reserved table for underwriters at the luncheon

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Secure your sponsorship early to receive full benefits.

**YES, I would like to sponsor
 Rise to the Top:**

- Business Expo Booth \$400
 Diamond \$10,000
 Emerald \$5,000
 Ruby \$3,000
 Business Expo/Networking Café \$5,000
 Livestream Café and Event Video \$5,000
 Social Media \$5,000
 Gift Bag \$5,000
 Centennial Paving the Way \$7,500
 Photography and Photo Booth \$4,500
 Program \$2,500

***RSVP GUEST NAMES:** Stephanie Brooks at sbrooks@houston.org

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Payment:

MasterCard

VISA

American Express

Check (payable to Greater Houston Partnership)

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

RETURN FORM VIA...

EMAIL tleibowitz@houston.org
 Credit card only

MAIL Greater Houston Partnership
 ATTN: Terry Leibowitz
 701 Avenida de las Americas, Suite 900
 Houston, TX 77010
 Check or credit card