

STATE OF HOUSTON'S PETROCHEMICAL INDUSTRY

WHEN

Tuesday, March 3, 2020
Registration and Networking:
10:30 a.m.
Program and Luncheon:
Noon - 1:30 p.m.

WHERE

Hilton Americas
1600 Lamar Street
Houston, TX 77010

AUDIENCE ATTENDING

Energy industry leaders
Elected officials and Consular Corps
C-suite professionals
Partnership's Board of Directors

As the Energy Capital of the World, Houston's energy industry is multi-faceted including a robust downstream sector. The Greater Houston Partnership invites you to the second State of Houston's Petrochemical Industry featuring **Bob Patel, CEO, LyondellBasell Industries**. Patel will share what is new and on the horizon for such an important sector of the greater Houston economy.

Please join us as a sponsor and enjoy VIP access and branding in front of Houston's top petrochemical companies and executives.

PLATINUM \$10,000

LEVEL SPONSORSHIP

- One (1) seat at the head table
- One (1) table of ten (10) at the event in a prominent location
- Eleven (11) admissions to the exclusive VIP Reception prior to the luncheon
- Company name announcement at event
- Company logo on event page on the Partnership's website
- Company logo on centerpiece/ballroom stage screen, event display banner and all marketing emails
- Recognition as the Platinum sponsor on the Partnership social media outlets on event day

GOLD \$6,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a premier location
- Ten (10) admissions to the exclusive VIP Reception prior to the luncheon
- Company name announcement at event
- Company logo on event page on the Partnership's website
- Company logo on centerpiece/ballroom stage screen, event display banner and all marketing emails

SILVER \$4,000

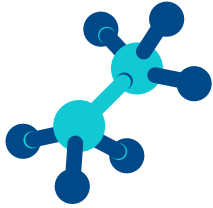
LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a preferred location
- Five (5) admissions to the exclusive VIP Reception prior to the luncheon
- Company name announcement at event
- Company logo on event page on the Partnership's website
- Company logo on centerpiece/ballroom stage screen, event display banner and all marketing emails

BRONZE \$2,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a preferred location
- Two (2) admissions to the exclusive VIP Reception prior to the luncheon
- Company name announcement at event
- Company name on centerpiece/ballroom stage screen, event display banner and all marketing emails



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CENTERPIECE \$5,000

UNDERWRITER LEVEL
LIMITED TO 1

Five (5) admissions to the exclusive VIP Reception prior to the luncheon

Five (5) admissions with seating at reserved table for underwriters

Exclusive company logo on custom centerpieces for VIP tables

Company name announcement at event

Company logo on event page on the Partnership's website

Company logo on centerpiece/ballroom stage screen, event display banner and all marketing emails

SOLD

VIP RECEPTION \$4,000

UNDERWRITER LEVEL
LIMITED TO 1

Five (5) admissions to the exclusive VIP Reception prior to the luncheon

Five (5) admissions with seating at reserved table for underwriters

Opportunity for the company's senior executive give remarks at the VIP reception

Exclusive company logo featured on napkins served with beverages at the VIP reception

Exclusive branding on the VIP Reception banner

Company name announcement at event

Company logo on event page on the Partnership's website

Company logo on centerpiece/ballroom stage screen, event display banner and all marketing emails

SOLD

NETWORKING CAFÉ \$4,000

UNDERWRITER LEVEL
LIMITED TO 1

Five (5) admissions to the exclusive VIP Reception prior to the luncheon

Five (5) admissions with seating at reserved table for underwriters

Exclusive company logo featured on napkins served with beverages at the Networking Café

Exclusive branding on the Networking Café banner in the pre-event registration foyer

Company name announcement at event

Company logo on event page on the Partnership's website

Company logo on centerpiece/ballroom stage screen, event display banner and all marketing emails

INFORMATION CARD \$3,000

UNDERWRITER LEVEL
LIMITED TO 1

Five (5) admissions to the exclusive VIP Reception prior to the luncheon

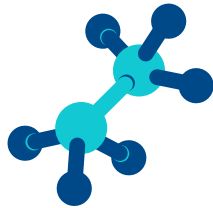
Five (5) admissions with seating at reserved table for underwriters

Exclusive company logo featured on the event informational card placed at all attendees' seats. Each card features industry specific data.

Company name announcement at event

Company name on centerpiece/ballroom stage screen, event display banner and all marketing emails

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EVENT PROGRAM \$3,000

UNDERWRITER LEVEL
LIMITED TO 1

Five (5) admissions to the exclusive VIP Reception prior to the luncheon

Five (5) admissions with seating at reserved table for underwriters

Exclusive company logo featured on the event program placed at attendees' seats

Company name announcement at event

Company name on centerpiece/ballroom stage screen, event display banner and all marketing emails

SOLD

SOCIAL MEDIA \$3,000

UNDERWRITER LEVEL
LIMITED TO 1

Five (5) admissions to VIP reception with the keynote speaker, prior to the luncheon

Five (5) admissions with seating at reserved table for underwriters

Three (3) social media posts on varying channels highlighting your business, latest achievements, and upcoming initiatives, sharing highlights with the community through the lens of the sponsored event. *

Company name announcement at event

Company name on centerpiece/ballroom stage screen, event display banner and all marketing emails

* Editorial content and images to be provided by sponsor and subject to final approval by Greater Houston Partnership.

SOLD

PHOTOGRAPHY \$2,500

UNDERWRITER LEVEL
LIMITED TO 1

Five (5) admissions to the exclusive VIP Reception prior to the luncheon

Five (5) admissions with seating at reserved table for underwriters

Exclusive company logo featured on the photography link distributed in post-event email to attendees

Company name announcement at event

Company name on centerpiece/ballroom stage screen, event display banner and all marketing emails

WELCOME ENTRANCE \$2,500

UNDERWRITER LEVEL
LIMITED TO 1

Five (5) admissions to the exclusive VIP Reception prior to the luncheon

Five (5) admissions with seating at reserved table for underwriters

Exclusive company logo featured at registration entrance for event

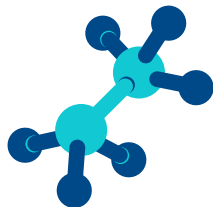
Company name announcement at event

Company name on centerpiece/ballroom stage screen, event display banner and all marketing emails

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*Underwriters can upgrade their five (5) event admissions to a table of ten (10) for an additional cost upon request.

*Please ask for non member sponsorship pricing.



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Secure your sponsorship early to receive full benefits.

**YES, I would like to
sponsor State of Houston's
Petrochemical Industry:**

- ☐ Platinum \$10,000 ☐ Gold \$6,000 ☐ Silver \$4,000 ☐ Bronze \$2,000
☐ Centerpiece \$5,000 ☐ VIP Reception \$4,000 ☐ Networking Café \$4,000
☐ Information Card \$3,000 ☐ Event Program \$3,000 ☐ Social Media \$3,000
☐ Photography \$2,500 ☐ Welcome Entrance \$2,500

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Payment:

☐ MasterCard

☐ VISA

☐ American Express

☐ Check (payable to Greater Houston Partnership)

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

RETURN FORM VIA...

EMAIL tleibowitz@houston.org
Credit card only

MAIL Greater Houston Partnership
ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900
Houston, TX 77010
Check or credit card