Houston is a thriving, international city with ties stretching to all corners of the world. The region’s geographic location makes it easy to move both goods and people around the world efficiently. From the Port of Houston and the Houston Airport System to a host of multi-national entities doing business around the clock, Houston is where you want to be to connect your business to the world.
Houston is a great global city, with ties reaching around the world. The economy is strong, the culture is diverse, and the quality of life is second to none.

**ECONOMIC POWERHOUSE**

- **#2** Fastest Growing Major U.S. Metro (Population Growth 2010-2018)
- **5th LARGEST** U.S. Metro
- **7.0 MILLION** Metro Population
- **480,000** Jobs Created in the Last Decade

**GLOBAL ACCESS**

- **EQUIDISTANT** to East and West Coasts
- **180 +** Non-stop Destinations from Two International Airports
- **Direct Flights to FIVE Inhabited Continents**
- **FLY TO 36 Countries with Direct Service from Houston**
- **#1 U.S. Port by Foreign Waterborne Tonnage**

**AMERICA’S MOST DIVERSE CITY**

- **Nearly 1 in 4 Houstonians is Foreign Born**
- **145 + Languages Spoken**
- **90 Foreign-Consulates**
- **5,000 + Companies Doing Business Abroad**

**GLOBAL TRADE**

- Largest U.S. Metro Exporter (195.0 million metric tons in 2018)
- **TOP TRADING PARTNERS**

  - Mexico
  - Brazil
  - South Korea
  - Japan
  - Italy
  - China
  - Netherlands
  - Germany
  - United Kingdom
  - India

**HOME TO KEY GLOBAL INDUSTRIES**

- ENERGY CAPITAL of the World
- LARGEST Medical Complex in the World
- A Manufacturing POWERHOUSE
- TRADE & LOGISTICS Hub in America

- 44 Fortune 1000 Corporate Headquarters (Fortune, 2018)