



STATE OF THE HOUSTON REGION

WHEN

Friday, September 25, 2020
Noon - 1:30 p.m.

WHERE

Virtual Webinar

Join the Greater Houston Partnership at our second annual **State of the Houston Region**.

The State of the Houston Region will feature a panel of County Judges for a conversation centered around efficient government and emergency preparedness and coordination.

As a sponsor of the State of the Houston Region, your business or organization will have a unique opportunity to spotlight important issues in front of leaders who represent Texas and our surrounding region.

BENEFITS OF SPONSORING

Sponsorship recognition and prominent logo placement in front of Houston's premier business leaders, including c-suite executives from throughout the 11-county region, regional chamber and economic development leaders and elected officials.

Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership contacts.

AUDIENCE ATTENDING

Elected officials and regional legislators

Public policy, business and community leaders

Regional economic development organizations, leaders

Corporate business decision makers

Partnership Board of Directors

DIAMOND* \$10,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief message from your top executive as our Diamond sponsor* highlighting your organization aired at the event

Company name mentioned/tagged as the Diamond sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Fifty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception, upon the Speakers availability and opportunity to make brief remarks at the VIP virtual Reception.

*Language is subject to Partnership approval. Message can be a pre-recorded message or pre-produced spot. Message cannot exceed :45 seconds.

PLATINUM** \$6,000

EXCLUSIVE LEVEL SPONSORSHIP

Company name on social media posts highlighting your organizations initiatives, achievements and programs.**

Forty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

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****social media content is subject to Partnership approval. Minimum 3 social media posts**



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GOLD \$4,000

LEVEL SPONSORSHIP

Thirty admissions to the event

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Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception, upon the Speakers availability.

SILVER \$2,500

LEVEL SPONSORSHIP

Twenty admissions to the event

Company name on the Partnership's website page for event

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Company name on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception, upon the Speakers availability.

HOUSTON REGION GUIDE

UNDERWRITER LEVEL

EXCLUSIVE

Exclusive company logo included on the Houston Region Guide (produced digitally)

Opportunity for placement of sponsored content in Houston Region Guide*

Forty admissions to the event

Company logo on the Partnership's website page for event

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SOLD

*Ask for Non-Member Sponsor rates.



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Secure your sponsorship early to receive full benefits.

YES, I would like to sponsor
State of The Houston Region:

- Diamond \$10,000
- Platinum \$6,000
- Gold \$4,000
- Silver \$2,500
- Houston Region Guide \$7,500

*RSVP GUEST NAMES: Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org

Credit Card Only