

Greater Houston Partnership

STATE OF EDUCATION


WHEN

Friday, September 18, 2020
Noon - 1:00 p.m.

WHERE

Virtual Event

The Greater Houston Partnership invites you to join us for our second State of Education featuring **Dr. Harrison Keller**, Commissioner of Higher Education for the State of Texas.

A strong public education system is the bedrock of long-term success for our young people. The Partnership is a leading advocate for a high-quality public education system that is properly funded, accountable and equitably serves all students in the region.

Please consider becoming a sponsor of State of Education. You and your business will have a unique opportunity to spotlight this important issue in front of leaders who represent Texas and Houston.

BENEFITS OF SPONSORING

Sponsorship recognition and prominent logo placement in front of Houston's premier business leaders, including c-suite executives, and elected officials.

Network in the VIP Virtual Reception with the Partnership Board of Directors, elected officials and the keynote speaker.

Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership contacts.

AUDIENCE ATTENDING

Education professionals

Public policy, business and community leaders

Partnership Board of Directors

Elected Officials and regional legislators

PLATINUM* \$8,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief message from our sponsor* highlighting your organization aired at the event

Opportunity for your senior executive to give welcome remarks at the VIP Virtual Reception**

Company name mentioned/tagged as Presenting sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Fifty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception, subject to speaker availability.

***Language is subject to Partnership approval. Message can be pre-recorded message or pre-produced spot. Message cannot exceed :45 seconds.**

GOLD \$4,000

LEVEL SPONSORSHIP

Thirty admissions to the event

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Company logo on registration page registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception, subject to speaker availability.

SILVER \$2,500

LEVEL SPONSORSHIP

Twenty admissions to the event

Company name on the Partnership's website page for event

Company name on all event marketing emails

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INFORMATION CARD \$4,500

UNDERWRITER LEVEL
EXCLUSIVE

Exclusive company logo featured on the event digital informational card which features industry specific data shared with all attendees.

Twenty-five admissions to the event

Company name on the Partnership's website page for event

Company name on all event marketing emails

Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company name on registration page registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception, subject to speaker availability.

The Partnership will also share attendees' company, main contact and main phone with all sponsor organizations.

Webinar will be recorded and shared on [Houston.org](https://www.houston.org) and <https://www.youtube.com/user/houvid> to be viewed at leisure.

****SUBJECT TO SPEAKER AVAILABILITY.**

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Secure your sponsorship early to receive full benefits.
**YES, I would like to sponsor
State of Education:**
 Platinum \$8,000
 Gold \$4,000
 Silver \$2,500
 Virtual Information Card \$4,500

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

 Payment:
 MasterCard
 VISA
 American Express

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

SIGNATURE**DATE**

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at tleibowitz@houston.org

 Return form to Terry Leibowitz at tleibowitz@houston.org
Credit Card Only