

HOUSTON

NEXT

AN ERG SUMMIT

FRIDAY, OCTOBER 16, 2020

VIRTUAL PROGRAM

12:00 - 1:00 p.m.

Main Event

Keynote and Panel Discussions

MONDAY, OCTOBER 19, 2020

VIRTUAL PROGRAM

11:00 a.m. - 12:00 p.m.

Discussion Forum: ERG Best Practices

12:00 - 1:00 p.m.

Discussion Forum: Diversity & Inclusion

The Greater Houston Partnership invites you to **Houston Next: An ERG Summit on Friday, October 16th, during Global Diversity Awareness Month.**

To reflect Houston's unique position as the most diverse city in the nation, the Partnership is hosting our third **ERG Summit**. We will bring together D&I, HR and Employee Resource Group leaders and talent attraction professionals to explore how Houston must take a leadership role in addressing diversity, equality, inclusion and justice in our workplaces.

Join us for thoughtful conversations and best practices on building a diverse and inclusive business culture.

BENEFITS OF SPONSORING

Showcase your company in front of human resource executives, diversity and inclusion officers and community leaders in the Houston region.

Receive sponsorship recognition and prominent logo placement in front of Houston and a national audience.

AUDIENCE ATTENDING

Senior business leaders

Education and community leaders

Human resources executives

Diversity and inclusion officers

Employee Resource Group (ERG) leaders

Partnership's Board of Directors

AFFINITY TITLE \$10,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief video message from your top executive highlighting your organization and aired at the event*

Company name mentioned/tagged as Affinity Title sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Opportunity to share link to your organization resources and data to be used in post-event digital publication*

Sixty admissions to the event

Company logo on event website

Company logo on all event marketing emails

Company logo on all virtual event materials including sponsor loop in event presentation and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

*Language is subject to Partnership approval. Message can be pre-recorded message or pre-produced spot. Message cannot exceed 45 seconds. Messaging and resources require review and approval by the Partnership.

SOLD

ADVOCATE \$6,000

LEVEL SPONSORSHIP

Opportunity to share link to your organization resources and data to be used in post-event digital publication*

Fifty admissions to the event

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COLLABORATOR \$4,000

LEVEL SPONSORSHIP

Opportunity to share link to your organization resources and data to be used in post-event digital publication*

Forty admissions to the event

Company name on event website

Company name on all virtual event materials including sponsor loop in event presentation and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

***Resources require review and approval by the Partnership.**

ALLIES \$2,000

LEVEL SPONSORSHIP

Twenty admissions to the event

Company name on event website

Company name on all virtual event materials including sponsor loop in event presentation and digital invitation

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POST-EVENT DIGITAL PUBLICATION

\$7,500

UNDERWRITER LEVEL

EXCLUSIVE

Company logo featured on post-event digital publication available to all attendees

Opportunity to share link to your organization resources and data to be used in post-event digital publication*

Fifty admissions to the event

Company logo on event website

Company logo on all virtual event materials including sponsor loop in event presentation and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

***Resources require review and approval by the Partnership.**

DIGITAL PROGRAM \$4,000

UNDERWRITER LEVEL

EXCLUSIVE

Company logo featured on digital program available to all attendees on event day

Thirty admissions to the event

Company logo on event website

Company logo on all virtual event materials including sponsor loop in event presentation and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

The Partnership will also share attendees' company, main contact and main phone number with sponsor organizations.

Please ask for non-Partnership member sponsorship pricing

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Secure your sponsorship early to receive full benefits.
**YES, I would like to sponsor
Houston Next: An ERG Summit:**

-
- Affinity Title \$10,000
-
- Advocate \$6,000
-
- Collaborator \$4,000
-
- Allies \$2,000
-
-
- Post-Event Digital Publication \$7,500
-
- Digital Program \$4,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

 Company Name

Contact Name

Phone

 E-mail

Payment:

 MasterCard

 VISA

 American Express

Credit Card Acct. No.

Exp. Date

Security Code

 Payment Amount

 Print Name on Account

SIGNATURE
DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

 Return form to Terry Leibowitz at tleibowitz@houston.org
Credit Card Only