

GREATER HOUSTON **PARTNERSHIP**

STATE OF THE PORT

WHEN

October 13, 2020

VIRTUAL PROGRAM

Noon to 1:00 p.m.

Join the Greater Houston Partnership for the State of the Port featuring **Port Houston Chair, Ric Campo**.

At this event, the Partnership will focus on the state of Houston's port and the global maritime industry. As the nation's largest port in foreign tonnage, Port Houston is an economic engine supporting Texas. Port Chair, Ric Campo, will address the port system's performance, future growth opportunities and capital investment plans.

As a sponsor of the State of the Port, your company will be highlighted in front of key leaders in international business and logistics.

BENEFITS OF SPONSORING

Receive sponsorship recognition and prominent logo placement in front of community and business leaders

AUDIENCE ATTENDING

Key trade stakeholders

C-suite executives

Economic development leaders

Partnership Board of Directors

Maritime leaders

WATERWAY \$10,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief message from your top executive as our Waterway sponsor* highlighting your organization aired at the event

Company name mentioned/tagged as Waterway sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Fifty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception with Port Chair, based on Chair's schedule.

*Language is subject to Partnership approval. Message can be pre-recorded message or pre-produced spot provided by the sponsor. Message cannot exceed :45 seconds.

GATEWAY \$7,000

EXCLUSIVE LEVEL SPONSORSHIP

Company name on social media posts highlighting your organizations initiatives, achievements and programs.**

Forty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

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**social media content is subject to Partnership approval. Minimum 3 social media posts

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MARITIME \$5,000

LEVEL SPONSORSHIP

- Thirty admissions to the event
Company logo on the Partnership's website page for event
Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
Company logo on registration page and registration confirmation provided to all attendees
Company logo on the thank you email sent to all attendees
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Special invitation to VIP virtual Reception with Port Chair, based on Chair's schedule.

CARGO \$3,000

LEVEL SPONSORSHIP

- Twenty admissions to the event
Company name on the Partnership's website page for event
Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
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Company name on the thank you email sent to all attendees
Recognition at event by the master of ceremonies
Special invitation to VIP virtual Reception with Port Chair, based on Chair's schedule.

VIP VIRTUAL RECEPTION

UNDERWRITER LEVEL

LIMITED TO 1

- Opportunity for your senior executive to give welcome remarks at the VIP reception
Forty admissions to the event
Company logo on the Partnership's website page for event
Company logo on all virtual event marketing emails
Company logo on all virtual event materials including sponsor loop in event presentation and digital invitation
Company logo on registration page and registration confirmation provided to all attendees
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Recognition at event by the master of ceremonies
Special invitation to VIP virtual Reception with Port Chair, based on Chair's schedule.

SOLD

Please ask for non-Partnership member sponsorship pricing.

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Secure your sponsorship early to receive full benefits.

**Yes, I would like to sponsor
State of the Port:**

- Waterway \$10,000
- Gateway \$7,000
- Maritime \$5,000
- Cargo \$4,000
- VIP Virtual Reception

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

Return form to Terry Leibowitz at **tleibowitz@houston.org**

Credit card only