


WHEN

Tuesday, September 1, 2020
 Noon - 1:00 p.m.

WHERE

Virtual Event

The Greater Houston Partnership invites you to USMCA DAY!

On September 1st, the Partnership will hold a full day virtual conference made up of numerous panel discussions and an incredible keynote address by **U.S. Secretary of Commerce, Wilbur Ross**. Join us as we convene groups of global business leaders and high ranking officials to discuss the future of energy, tech, aerospace, exports and global trade all in one amazing day.

The United States-Mexico-Canada Agreement (USMCA) will celebrate being in force for two months on September 1, 2020 causing business and governments to rethink global supply chains and foreign policy. USMCA will be the framework for the movement of billions of dollars in goods and services across North America.

Join us as a sponsor and access these special guests

Wilbur Ross, United States Secretary of Commerce

Kevin Brady, US Representative Texas 8th Congressional District

Dan Brouillette, United States Secretary of Energy

Stan Chapman, Chairman TC Pipelines, Executive Vice President and President, U.S. Natural Gas Pipelines

Bobby Tudor, Chairman and CEO, Tudor, Pickering, Holt & Co.

Kimberly Reed, Chairman and President, Export-Import Bank of the United States

Alicia Kerber, Consul General, Consulate General of Mexico

Rachel McCormick, Consul General, Consulate of Canada

Elected officials, Members of the Consular corps **and many more!**

BENEFITS OF SPONSORING

Branding and recognition in front of global leaders who represent the United States, Mexico and Canada.

Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership contacts.

AUDIENCE ATTENDING

Global Business Leaders

Elected officials and National legislators

Public policy and community leaders

Corporate business decision makers

Partnership Board of Directors

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TITLE* \$10,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief message from your top executive as our Title sponsor* highlighting your organization aired at the event

Company name mentioned/tagged as Title sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Fifty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

Company logo on all virtual event materials including sponsor loop in event presentation, during session breaks, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

***Language is subject to Partnership approval. Message can be pre-recorded or pre-produced spot provided by the sponsor. Message cannot exceed :45 seconds.**

GOLD \$3,500

LEVEL SPONSORSHIP

Thirty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all virtual event materials including sponsor loop in event presentation, during session breaks, digital invitation and digital program

Company logo on registration page registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

PLATINUM \$5,000**

EXCLUSIVE LEVEL SPONSORSHIP

Company name on social media posts highlighting your organizations initiatives, achievements and programs.**

Forty admissions to the event

Company logo on the Partnership's website page for event

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Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

****social media content is subject to Partnership approval. Minimum 3 social media posts**

SILVER \$2,500

LEVEL SPONSORSHIP

Twenty admissions to the event

Company name on the Partnership's website page for event

Company name on all virtual event materials including sponsor loop in event presentation, during session breaks, digital invitation and digital program

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Please ask for non-Partnership member sponsorship pricing.

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Secure your sponsorship early to receive full benefits.

**YES, I would like to sponsor
USMCA Day:**

Title \$10,000 Platinum \$5,000 Gold \$3,500 Silver \$2,500

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Payment:

MasterCard

VISA

American Express

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org

Credit Card Only