

STATE OF ENERGY


WHEN

Tuesday, November 10, 2020

VIRTUAL PROGRAM

11:00 a.m. - Noon

The Greater Houston Partnership invites you to the annual **State of Energy** event on November 10.

This year, we are honored to welcome **Gretchen Watkins, President, Shell Oil Company, Loic Vivier, Senior Vice President, Fuels, ExxonMobil** and **Steve Green, President, North America Production and Exploration, Chevron** for a special panel discussion. During a moderated conversation with Greater Houston Partnership Chair and Partner, Tudor, Pickering, Holt, Bobby Tudor, the panel will discuss the top issues impacting the energy industry today.

BENEFITS OF SPONSORING

Position your company as a leader in front of the global energy industry.

Receive sponsorship recognition and prominent logo placement in front of leaders in the energy industry.

AUDIENCE ATTENDING

Industry leaders

Elected officials

C-suite professionals

Partnership's Board of Directors

TITLE* \$15,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief message from your top executive as our Title sponsor highlighting your organization and aired at the event

Company name mentioned/tagged on social media posts promoting the event (minimum of three posts across Partnership social media channels)

Opportunity to share link to your organization's resources or data to be used in event program*

Unlimited tickets to event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

Company logo on all virtual event materials including sponsor loop in event presentation and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Company name included in post-event recap on houston.org

Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception with our Speakers (pending availability)

***Message and resources are subject to Partnership approval.**

PLATINUM* \$10,000

LEVEL SPONSORSHIP

Opportunity to share link to your organization resources and data to be used in event program*

Sixty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

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Company logo on registration page and registration confirmation provided to all attendees

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Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception with our Speakers, based on our Speaker's availability

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GOLD \$6,000

LEVEL SPONSORSHIP

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Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP virtual Reception with our Speakers, based on our Speaker's availability

SILVER \$4,000

LEVEL SPONSORSHIP

Thirty admissions to the event

Company logo on the Partnership's website page for event

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Recognition at event by the master of ceremonies

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DIGITAL EVENT PROGRAM \$4,500

UNDERWRITER LEVEL
EXCLUSIVE (1 COMPANY)

- Company logo featured on the event program distributed to all attendees
- Twenty admissions to the event
- Company logo on the Partnership's website page for event
- Company logo on all event marketing emails
- Company logo on all virtual event materials including sponsor loop in event presentation and digital invitation
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DIGITAL INFORMATION CARD \$4,000

UNDERWRITER LEVEL
EXCLUSIVE (1 COMPANY)

- Exclusive to one (1) company
- Exclusive company logo featured on the event informational card available to all attendees. Cards feature data specifically related to the energy industry
- Opportunity to share link to your organization resources and data to be used in event program
- Twenty admissions to the event
- Company logo on the Partnership's website page for event
- Company logo on all event marketing emails
- Company logo on all virtual event materials including sponsor loop in event presentation and digital invitation
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SOLD

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Secure your sponsorship early to receive full benefits.

**YES, I would like to sponsor
State of Energy:**

- Title \$15,000
 Platinum \$10,000
 Gold \$6,000
 Silver \$4,000
 Digital Event Program \$4,500
 Digital Information Card \$4,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org

Credit Card Only