GREATER HOUSTON **PARTNERSHIP**

25TH ANNUAL GOLF CLASSIC

November 19, 2020

MEMORIAL PARK GOLF COURSE

GREATER HOUSTON
PARTNERSHIP

The Greater Houston Partnership invites you to the Annual Golf Classic.

This year we are celebrating our 25th anniversary and are excited to be holding the event at the newly renovated Memorial Park Golf Course on Thursday, November 19, 2020, just after the Houston Open.

The Golf Classic is Houston's premier business golf tournament and the ultimate client relations event. This event is an excellent opportunity to build new business relationships in a casual, fun atmosphere. Beyond the connections that are made, the tournament is one of the more significant ways the business community can contribute to the Partnership's strategic initiatives and fulfill its mission of making Houston greater. Sponsorship of this high-profile networking event will undoubtedly put you on the leader board.

BENEFITS OF SPONSORING

- An excellent opportunity to foster relationships and build new prospects in a casual, fun atmosphere
- Sponsorship recognition and prominent logo placement in front of organizational leadership and business leaders

AUDIENCE ATTENDING

- C-suite executives
- Economic development and community leaders
- Partnership Board of Directors
- Golf enthusiasts

TITLE SPONSOR $25,000

Exclusive

- Two (2) tournament teams (8 players total)
- Company's logo on all tournament materials as Title Sponsor
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity to provide item for gift bag given to all players
- Company's logo featured in post event thank you email sent to all attendees
- Company's logo placement on three (3) course hole flags
- Company's logo on one (1) of the beverage carts available for tournament
- Company recognition in social media for event as Title Sponsor
- Company's logo on welcome sign at entrance of tournament as Title Sponsor
- Opportunity to set up tent/table at two holes in tournament (to give away promotional materials)
- Company recognition at reception as Title Sponsor
- Two (2) page spread in the tournament program

GOLF SHIRT SPONSOR

Exclusive

SOLD

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on golf shirts given to all players
- Company's logo in the tournament program
- Company recognition at reception as Golf Shirt Sponsor
- Full-page ad in tournament program

TOURNAMENT PROGRAM SPONSOR $14,000

Exclusive

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured on cover of the Tournament Program
- Company recognition at reception as the Tournament Program Sponsor
- Full page ad in tournament program

GOLF HAT SPONSOR $12,000

Exclusive

SOLD

- One (1) tournament team of four
- Organization's logo on golf hat included in welcome kit given to all players
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo signage in executive dining reception area
- Company's logo in the tournament program
- Company recognition at reception as Golf Hat Sponsor
- Full-page ad in tournament program

VALET SPONSOR $12,000

Exclusive

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity for organization's staff to drive golfers to/from valet parking station
- Company's logo on the valet golf carts
- Company's logo in the tournament program
- Company recognition at reception as Valet Sponsor
- Full-page ad in tournament program

HAVE QUESTIONS? **For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-844-3644 or tleibowitz@houston.org.**

EXECUTIVE GIFT BAG SPONSOR $12,000

Exclusive

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured on the gift bag given to all player
- Opportunity to provide item for gift bag given to all players
- Company's logo in the tournament program
- Company recognition at reception as Gift Bag Sponsor
- Full-page ad in tournament program

PHOTOGRAPHY AND DRONE SPONSOR $12,000

Exclusive

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured in post event thank you email highlighting team photos and on drone footage from event
- Each group will receive team photo with your company's logo
- Opportunity for your organization to provide your company branded shirt and/or hat for the photographer to wear day of event
- Company's logo in the tournament program
- Company recognition at reception as Photography and Drone Sponsor
- Full page ad in tournament program

EAGLE SPONSOR $12,000

Limited to four sponsors

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo placement on one (1) course hole flag
- Company's logo in the tournament program
- Company recognition at reception as Eagle Sponsor
- Full-page ad in tournament program

EXECUTIVE RECEPTION SPONSOR

Exclusive

SOLD

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo signage in reception area
- Company's logo on napkins in reception area and opportunity to promote company with promotional materials at reception
- Company's logo in the tournament program
- Company recognition at reception as Executive Reception Sponsor
- Full-page ad in tournament program

CADDIE SPONSOR

Exclusive

SOLD

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on caddie bibs worn by all caddies during tournament
- Company's logo in the tournament program
- Company recognition at reception as Caddie Sponsor
- ½ page ad in tournament program

BRUNCH SPONSOR $10,000

Exclusive

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo signage in brunch area and on napkins for brunch
- Company's logo in the tournament program
- Company recognition at reception as Brunch Sponsor
- ½ page ad in tournament program

3-HOLE PUTTING CONTEST SPONSOR

Exclusive

SOLD

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity to provide item at contest site
- Table and two chairs at contest site
- Opportunity for two (2) additional representatives attend brunch and evening reception
- Company's logo in the tournament program
- Company recognition at reception as 3-Hole Putting Contest Sponsor
- ½ page ad in tournament program

GOLF CART SPONSOR $10,000

Exclusive

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured on all player's golf carts
- Company's logo in the tournament program
- Company recognition at reception as Golf Cart Sponsor
- ½ page ad in tournament program

HAVE QUESTIONS? For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-844-3644 or tleibowitz@houston.org.

GOLF TOWEL SPONSOR $10,000
Exclusive

- One (1) tournament team of four
- Company's name on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on golf towel given to all players
- Company's name in the tournament program
- Company recognition at reception as Golf Towel Sponsor
- ½ page ad in tournament program

BIRDIE SPONSOR $10,000
Limited

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company recognition at reception as Birdie Sponsor
- ½ page ad in tournament program

PIN FLAG SPONSOR $7,000
Limited to two sponsors

- Company's name on event page on the Partnership's website
- Company name on all event marketing materials including event emails, banners and in the tournament program
- Organization's logo on two custom Pin Flags on the course
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's name in the tournament program
- Company recognition at reception as Pin Flag Sponsor
- ½ page ad in tournament program

BEVERAGE CART $4,500
Exclusive

- Company's name on event page on the Partnership's website
- Company name on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on one (1) of the Beverage Carts available for tournament
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's name in the tournament program
- Company recognition at reception as Beverage Cart Sponsor

HOLE-IN-ONE SPONSOR $3,500
Exclusive

- Company's name on event page on the Partnership's website
- Company name on all event marketing materials including event email, banners and in the tournament program
- Company's logo at two (2) Hole-In-One contest holes
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's name in the tournament program
- Company recognition at reception as Hole-in-One Sponsor

CLOSEST TO THE PIN SPONSOR
Exclusive

SOLD

- Company's name on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Signage at the contest hole
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's name in the tournament program
- Company recognition at reception as Closest to the Pin Sponsor

HOLE SPONSOR $1,000

- Company's name on event page on the Partnership's website
- Company name on all event marketing materials including event emails, banners and in the tournament program
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Table and two chairs at contest hole
- Company's name in the tournament program
- Company recognition at reception as Hole Sponsor
- Recognition in tournament program

*(*Company can add Golf Cart for your personal use at hole for an additional $100)*

TEAM OPPORTUNITY

EXECUTIVE TEAM

- Four (4) player spots in the tournament, including a golfer welcome kit, brunch and evening reception for each player
- Executive competition for the CEO Cup Award
- Golf carts provided
- Company name recognition in the tournament program

**Executive Teams all included with sponsorship's as listed above.*

HAVE QUESTIONS? For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-844-3644 or tleibowitz@houston.org.

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GOLF CLASSIC

GREATER HOUSTON **PARTNERSHIP**
Making Houston Greater.

Sponsorship Opportunities

- ❑ Title Sponsor $25,000
- ❑ ~~Golf Shirt Sponsor $14,000~~
- ❑ Tournament Program Sponsor $14,000
- ❑ ~~Golf Hat Sponsor $12,000~~
- ❑ Valet Sponsor $12,000
- ❑ Executive Gift Bag Sponsor $12,000
- ❑ Photography and Drone Sponsor $12,000
- ❑ Eagle Sponsor $12,000
- ❑ ~~Executive Reception Sponsor $10,500~~
- ❑ ~~Caddie Sponsor $10,000~~
- ❑ Brunch Sponsor $10,000
- ❑ ~~3-Hole Putting Contest Sponsor $9,000~~
- ❑ Golf Cart Sponsor $10,000
- ❑ Golf Towel Sponsor $10,000
- ❑ Birdie Sponsor $10,000
- ❑ Pin Flag Sponsor $7,000
- ❑ Beverage Cart $4,500

Course Sponsorships

- ❑ Hole-In-One Sponsor $3,500
- ❑ ~~Closest to the Pin Sponsor $2,500~~
- ❑ Hole Sponsor $1,000

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org **May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Payment Information (No refunds after Friday, October 9, 2020)

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

Payment: ❑ MasterCard ❑ VISA ❑ American Express

Credit Card Acct. No. _____ Exp. Date _____ Security Code _____ Payment Amount _____

Name on Account _____ Signature _____

Contact Information
(If different from payment information)

Name _____

Phone _____

E-mail _____

Sponsorship Display Name
(Specify how your company name is to appear)

Name _____

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

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Return form to Terry Leibowitz at **tleibowitz@houston.org**
Credit card only