

GREATER HOUSTON PARTNERSHIP
HOUSTON REGION
**ECONOMIC
OUTLOOK**

WHEN

Tuesday, December 8, 2020

VIRTUAL EVENT

Noon to 1:30 p.m.

The Greater Houston Partnership invites you to join us on Tuesday, December 8 for the annual **Houston Region Economic Outlook** event. The Partnership's Senior Vice President of Research, **Patrick Jankowski**, will deliver the 2021 employment forecast and general economic outlook for the Houston region. We are also honored to feature Comerica Bank's Chief Economist, Robert Dye, in a fireside conversation discussing the national economic outlook.

This is must-attend event to get your business ready for the New Year.

BENEFITS OF SPONSORING

- Position your company as a leader with an interest in the future of our region.
- Receive sponsorship recognition and prominent logo placement at one of the most highly anticipated business events of the year in front of Houston's premier business leaders, including CEOs, COOs and CFOs, and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership contacts.

AUDIENCE ATTENDING

- Senior-level business executives
- Elected officials and their staff
- Economic development leaders
- Partnership Board
- Business economists

PLATINUM \$10,000**LEVEL SPONSOR****EXCLUSIVE**

Opportunity to provide a brief message from your top executive as our Platinum sponsor* highlighting your organization aired at the event

Company name mentioned/tagged as Platinum sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Sixty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP Q&A Session

**Language is subject to Partnership approval. Message can be pre-recorded message or pre-produced spot provided by the sponsor. Message cannot exceed: 90 seconds.*

GOLD \$7,000

LEVEL SPONSOR

Fifty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP Q&A Session

SILVER \$5,000

LEVEL SPONSOR

Thirty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP Q&A Session.

BRONZE \$3,000

LEVEL SPONSOR

Twenty admissions to the event

Company name on the Partnership's website page for event

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Special invitation to VIP Q&A Session

EMPLOYMENT FORECAST PUBLICATION **\$7,500**

UNDERWRITER LEVEL
EXCLUSIVE

Exclusive logo featured on the Houston Employment Forecast publication. This publication is the pinnacle report for the Partnership's research team and will be distributed to all guests and available on the Partnership website until the 2021 event. We will be happy to share this publication with the sponsor to place on their website too. Logo placement will be on page two of the publication.

Sixty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

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SOCIAL MEDIA **\$3,000**

UNDERWRITER LEVEL
EXCLUSIVE

Social posts sharing highlights of your company's latest achievements and upcoming initiatives*

Ten admissions to the event

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Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP Q&A Session

**minimum of 3 posts, content subject to approval by Partnership*

EVENT INFO CARD **\$3,000**

UNDERWRITER LEVEL
EXCLUSIVE

Exclusive company logo featured on the event informational card available to all attendees. Each card features industry specific data.

Ten admissions to the event

Company name on the Partnership's website page for event

Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

Special invitation to VIP Q&A Session

EVENT DIGITAL PROGRAM **\$3,000**

UNDERWRITER LEVEL
EXCLUSIVE

Ten admissions to the event

Company logo featured on the digital event program card passed out to all attendees

Company name on the Partnership's website page for event

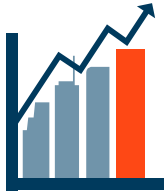
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Secure your sponsorship early to receive full benefits.

**Yes, I would like to sponsor
Houston Region Economic
Outlook:**

 Platinum Sponsor \$10,000 Gold Sponsor \$7,000 Silver Sponsor \$5,000 Bronze Sponsor \$3,000 Employment Forecast Publication \$7,500 Social Media Underwriter - \$3,000 Event Info Card - \$3,000 Event Digital Program – \$3,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

PAYMENT INFORMATION

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

Payment: MasterCard VISA American Express

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

SIGNATURE**DATE**

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorships at 713-844-3644 or tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org

Credit card only