

STATE OF TEXAS MEDICAL CENTER

WHEN

Tuesday, December 8, 2020

VIRTUAL PROGRAM

Noon to 1:00 p.m.

The Greater Houston Partnership invites you to the **2020 State of Texas Medical Center** event on Thursday, December 10th featuring William “Bill” McKeon, President & CEO of the Texas Medical Center (TMC).

Bill McKeon will share how the world’s largest medical complex has addressed the global pandemic and what lies ahead for the hub of innovation collaboration.

We invite you to join us for this unique opportunity to showcase your company in front of Houston’s life sciences, innovation, business and community leaders.

BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to an audience of business, government and community leaders, including the top leaders in health care.
- Sponsorship recognition in front of CEOs, COOs and CFOs.
- Expanding company’s branding presence through event marketing emails sent to more than 15,000 Partnership contacts.
- Receive recognition that will serve as an introduction to organizations doing business at the largest medical complex in the world.

AUDIENCE ATTENDING

- Health care industry leaders
- TMC Institutions
- Elected officials
- C-suite executives
- Partnership Board of Directors

PLATINUM \$10,000

LEVEL SPONSOR

EXCLUSIVE

Opportunity to provide a brief message from your top executive as our Platinum sponsor* highlighting your organization aired at the event

Company name mentioned/tagged as Platinum sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Sixty complimentary admissions to the event

Company logo on the Partnership’s website page for event

Company logo on all event marketing emails

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

**Language is subject to Partnership approval. Message can be pre-recorded message or pre-produced spot provided by the sponsor. Message cannot exceed: 90 seconds.*

GOLD \$7,000

LEVEL SPONSOR

- Fifty complimentary admissions to the event
- Company logo on the Partnership's website page for event
- Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Recognition at event by the master of ceremonies

BRONZE \$3,000

LEVEL SPONSOR

- Twenty complimentary admissions to the event
- Company name on the Partnership's website page for event
- Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees
- Recognition at event by the master of ceremonies

DIGITAL EVENT PROGRAM \$4,000

UNDERWRITER LEVEL
EXCLUSIVE

- Ten complimentary admissions to the event
- Company logo featured on the digital event program card passed out to all attendees
- Company name on the Partnership's website page for event
- Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees
- Recognition at event by the master of ceremonies

SILVER \$5,000

LEVEL SPONSOR

- Thirty complimentary admissions to the event
- Company logo on the Partnership's website page for event
- Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Recognition at event by the master of ceremonies

SOCIAL MEDIA \$4,000

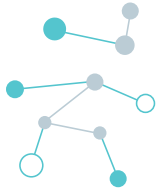
UNDERWRITER LEVEL
EXCLUSIVE

- Social posts sharing highlights of your company's latest achievements and upcoming initiatives*
 - Ten complimentary admissions to the event
 - Company name on the Partnership's website page for event
 - Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
 - Company name on registration page and registration confirmation provided to all attendees
 - Company name on the thank you email sent to all attendees
 - Recognition at event by the master of ceremonies
- *minimum of 3 posts, content subject to approval by Partnership*

DIGITAL INFORMATION CARD \$4,000

UNDERWRITER LEVEL
EXCLUSIVE

- Ten complimentary admissions to the event
- Exclusive company logo featured on the event informational card available for all attendees Card features data related to the health care and life sciences industries
- Company name on the Partnership's website page for event
- Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees
- Recognition at event by the master of ceremonies



STATE OF TEXAS MEDICAL CENTER

WHEN

Tuesday, December 8, 2020

VIRTUAL PROGRAM

Noon to 1:00 p.m.

Secure your sponsorship early to receive full benefits.

**Yes, I would like to sponsor the
State of Texas Medical Center**

 Platinum Sponsor \$10,000

 Gold Sponsor \$7,000

 Silver Sponsor \$5,000

 Bronze Sponsor \$3,000

 Social Media Underwriter \$4,000

 Program Underwriter \$4,000

 Information Card Underwriter \$4,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

PAYMENT INFORMATION

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

Payment: MasterCard VISA American Express

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

SIGNATURE**DATE**

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorships at 713-844-3644 or tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org

Credit card only