

Illuminate Houston



An Innovation Conversation

WHEN

Thursday, November 5, 2020

VIRTUAL PROGRAM

Noon to 1:00 p.m.

The Greater Houston Partnership invites you to join us at the premier of **Illuminate Houston!**

In this special event featuring John Berger, Chairman, President and CEO of Sunnova, the audience will have an opportunity to learn about the latest issues, trends and technologies and how they will impact the way we do business today and in the future.

This event will be conducted as a virtual fishbowl. The advantage of this format is that it allows all our attendees to participate in the conversation!

INDIVIDUAL TICKETS

- HYPE Insider and Signature Pass: **Complimentary**
- Earlybird Admission: \$15
- Admission after October 22: \$25

BENEFITS OF SPONSORING

Receive prominent branding for your organization with young professionals, entrepreneurs, and business leaders within the corporate community and region

Position your company as an advocate for young professionals

Engage your young professionals with prime networking opportunities and more

AUDIENCE ATTENDING

Young professionals

Entrepreneurs, start-up community and innovation community

HYPE leadership team

Business professionals from a variety of industries

TITLE \$5,000

UNDERWRITER LEVEL
LIMITED TO (1) ONE COMPANY

Company name mentioned/tagged as Title sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Opportunity to introduce Keynote speaker

Fifty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

SILVER \$1,500

LEVEL SPONSORSHIP

Twenty admissions to the event

Company name on the Partnership's website page for event

Company name on all event marketing emails

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

GOLD \$3,000

LEVEL SPONSORSHIP

Thirty admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event by the master of ceremonies

***Admissions are limited and based on sponsor level.**

The Partnership will also share attendees company, main contact and main phone with sponsor organizations.

Virtual content will be recorded and shared with registrants to be viewed at leisure.

***Please ask for non Partnership member sponsorship pricing.**

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Secure your sponsorship early to receive full benefits.

YES, I would like to sponsor Illuminate Houston:

 Title \$5,000

 Gold \$3,000

 Silver \$1,500

***RSVP GUEST NAMES:** Kimberly Kornegay at kkornegay@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at t Leibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Payment:

 MasterCard

 VISA

 American Express

 Check (payable to Greater Houston Partnership)

Credit Card Acct. No.

Exp. Date

Security Code

Payment Amount

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at t Leibowitz@houston.org

RETURN FORM VIA...

EMAIL t Leibowitz@houston.org
Credit card only

MAIL Greater Houston Partnership
ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900
Houston, TX 77010
Check or credit card