Over the last two decades, there has been a remarkable transformation in Houston. Today, the nation's fourth largest city is a diverse, vibrant metro filled with talented people who have an innovative spirit.

Houston's economy has diversified to include leading positions in key global industries including energy 2.0, life sciences, manufacturing, logistics and commercial space. As these industries digitize, Houston has become a location of choice for digital technology companies thanks to our access to customers and expertise.

Houston possesses the corporate, workforce, and infrastructural requirements, including innovation-minded companies, a vast support system of business professionals and corporate decision-makers, and business and quality of life amenities necessary to support a vast tech ecosystem.
HOUSTON IS A GREAT GLOBAL CITY

4TH LARGEST U.S. City | 7.1 MILLION residents

3 MILLION jobs | $478.8 B GDP

HOUSTON IS UNABASHEDLY PRO-GROWTH AND OPPORTUNITY RICH

Major corporate center with 22 Fortune 500 HQs

TOP METRO for new and expanded facilities

#3 CITY of the FUTURE (fDi Intelligence)

REGIONAL OVERVIEW

HOUSTON’S IS A GREAT GLOBAL CITY

90+ foreign consulates | 2 international airports

#1 metro exporter in the U.S. | WORLD-CLASS infrastructure

OVERVIEW

REGIONAL
HOU STON'S TECH ECONOMY

$28 BILLION Impact to metro GDP
235,800 Net Tech Employment
$689 MILLION total Venture Capital 2019
700+ VC-backed startups
CITYWIDE EFFORTS HAVE LED TO A REVOLUTION IN THE TECH INNOVATION SCENE IN RECENT YEARS.

300% growth in VC investment ('16-'19)

$2.2 B in VC funding over the last five years

$689 M VC funding in ’19 a record high for the region

HOUSTON’S TOP SECTORS FOR VC FUNDING

Health Care
Information Technology
Energy

TOP INVESTORS IN THE REGION

Capital Factory
TMC Innovation
Houston Angel Network
JLABS
MassChallenge
Mercury Fund
GOOSE Capital
Techstars
SCF Ventures
Carnrite Ventures
Texas Halo Fund
Y Combinator
Plug and Play Tech Center
SOSV
ATX Venture Partners
Blue Bear Capital
Bowery Capital
Crosslink Capital
Fannin Innovation Studios
Keiretsu Capital
Keiretsu Forum
S3 Ventures
Saudi Aramco Energy Ventures
Social Starts
Texas Venture LabsGeneral
HOUSTON’S
TECH STRENGTHS

IN HOUSTON, CERTAIN NICHE MARKETS SHOW SPECIAL PROMISE AND ARE OVERREPRESENTED IN THE REGION’S ECOSYSTEM COMPARED TO THE NATIONAL AVERAGE

- Oil & Gas Technology
- Life Sciences
- Oncology
- CleanTech
- Advanced Manufacturing
- Space Technology
- FemTech
- B2B Payments
- Tech Jobs
HOUSTON IS HOME TO 8,800 TECH-RELATED FIRMS, INCLUDING MORE THAN 500 VENTURE-BACKED STARTUPS

235,000+ tech workers  
12TH LARGEST tech sector in the U.S.

NOTABLE TECH EMPLOYERS

| HP Enterprise | Google |
| HP Inc. | Dell |
| IBM | Amazon Web Services |
| Siemens | (AWS) |
| Boeing | Quorum Software |
| Honeywell | ION Geophysical |
| Lockheed Martin | HCSS Software |
| PROS | Alert Logic |
| BMC Software | HighRadius |
| Microsoft |  |

HOUSTON HAS VAST NETWORK OF ACADEMIC AND COMMERCIAL R&D ACTIVITIES

40+ corporate R&D centers  
24 major energy R&D centers sector
HOUSTON IS HOME TO A STRONG UNIVERSITY SYSTEM AND A LARGE SUPPLY OF YOUNG TALENT

- 5 globally ranked universities and graduate schools
- Nearly 350,000 educated millennials
- 40+ universities and colleges

AMONG THE LARGEST community college systems in the U.S.

NATION’S TOP ENTREPRENEURSHIP PROGRAMS

- RICE UNIVERSITY | Jones Graduate School of Business
- UNIVERSITY OF HOUSTON | Bauer College of Business

TECH ECOSYSTEM SUPPORT

Houston is home to at least 53 Startup Development Organizations (SDOs)
30+ new SDOs since Jan ’17

SELECT INCUBATORS AND ACCELERATORS

- Aerospace Innovation Hub
- The Cannon
- Capital Factory
- Downtown Launchpad
- East End Maker Hub
- Gener8tor
- Greentown Labs
- Halliburton Labs
- Ion Smart Cities Accelerator
- Johnson and Johnson Center for Device Innovation
- Mass Challenge
- Plug & Play Technology Center
HOUSTON IS THE MOST DIVERSE CITY IN AMERICA

1 in 4 HOUSTONIANS is foreign born

#6 BEST city for diversity in STEM (Smart Asset)

5TH LARGEST LGBTQ+ population

#2 BEST state for black entrepreneurs (FitSmallBusiness)

#11 BEST cities for Women Entrepreneurs (Inc.)

#6 U.S. city for women in Tech (Smart Asset)
MAJOR TECH HUBS

HOUSTON IS KNOWN FOR OUR LARGE GEOGRAPHIC FOOTPRINT WITH A DIVERSITY OF TALENT AND BUSINESS HUBS ACROSS THE BROADER REGION

Texas Medical Center  East End
Downtown Houston  Energy Corridor
Houston Innovation District  NASA/Clear Lake
THE HOUSTON REGION OFFERS A LOW COST OF LIVING WHILE MAINTAINING AN INCREDIBLY HIGH QUALITY OF LIFE WITH THE AMENITIES YOU EXPECT TO FIND IN A WORLD-CLASS CITY

GREAT QUALITY OF LIFE

HOUSING COSTS
50% percent below the nation's 20 most populous metros, and 10% percent below all U.S. metros

LOWEST COST OF LIVING
among the 10 most populous U.S. metros

HOUSTON IS HOME TO AN ACCLAIMED AND EXTENSIVE CULTURAL SCENE

RENEWED MUSEUMS and cultural centers

MAJOR LEAGUE sporting teams

REPRESENTING PRO ARTS organizations

HOUSTON IS ONE OF GREESENST CITIES IN THE U.S.

WALKABLE neighborhoods

500 MILES of interconnected bikeways

380 developed city parks

HOME to two of the nation’s 10 largest urban public parks

4TH CITY in the nation for total land devoted to parks

HOUSTON IS HOME TO THE WORLD-RENOWNED HEALTHCARE

WORLD’S LARGEST MEDICAL COMPLEX – Texas Medical Center.

Some of the best hospitals and universities in the nation (U.S. News and World Report)
FOR MORE INFORMATION ABOUT HOUSTON’S DIGITAL TECH AND INNOVATION ECOSYSTEM, PLEASE CONTACT

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GREATER HOUSTON PARTNERSHIP.