The Houston region’s position as a manufacturing powerhouse is largely due to its business-friendly climate, low costs, as well as its access to world-class infrastructure and a talented workforce.

With its central geographic location and numerous logistical and distribution channels, Houston is an ideal hub for companies that need national distribution for their products. That access is aided by our world-class infrastructure that all help companies minimize their transportation and distribution costs domestically and internationally.

The region’s boasts a large base of industrial workers in specialties such as fabricated metal, machinery and chemical manufacturing. Emerging and growing industries like medical devices, therapeutics, and food and beverage have taken root in the region as well.
HOUSTON'S IS A GREAT GLOBAL CITY

4TH LARGEST U.S. City | 7.1 MILLION residents

3 MILLION jobs | 1 in 4 Houstonians is foreign-born

$478.8 B GDP

HOUSTON IS ONE OF THE YOUNGEST, FASTEST GROWING, AND MOST DIVERSE REGION

REGIONAL OVERVIEW

Major corporate center with 22 Fortune 500 HQs

TOP METRO for new and expanded facilities

#3 CITY of the FUTURE (fDi Intelligence)

HOUSTON IS UNABASHEDLY PRO-GROWTH AND OPPORTUNITY RICH

90+ foreign consulates

#1 metro exporter in the U.S.

2 international airports

WORLD-CLASS infrastructure
HOUSTON IS ONE OF THE MOST IMPORTANT INDUSTRIAL BASES IN THE COUNTRY

6,570+ manufacturing establishments

$84+ BILLION in goods produced annually

234,000+ employed

MANUFACTURING SPECIALTIES IN THE REGION INCLUDE:

- fabricated metal
- machinery
- chemical manufacturing
- aerospace
- automotive
- biotechnology
- energy
- equipment controls
MANUFACTURING EMPLOYERS

TOP MANUFACTURING EMPLOYERS IN THE HOUSTON REGION INCLUDE:

Alcon
ARC Specialties
Borusan Mannesmann
BAUER Maschinen Group
CEMEX
Daikin North America
Emerson
Foxconn
Frito-Lay

General Electric
Goya Foods
KONGSBERG
Mitsubishi Caterpillar Forklift America Inc.
MEDIVATORS
National Oilwell Varco
Oracle
TechnipFMC
Toshiba International Corporation
Talent & Expertise

Houston is home to a strong university system and a large supply of young talent

- 40+ universities & colleges
- 5 globally ranked universities and graduate schools
- 444,600+ students enrolled
- 240,000 STEM workers
- Nearly 350,000 educated millennials
GLOBAL ACCESS

UNPARALLELED

THE HOUSTON AIRPORT SYSTEM RANKS AS ONE OF THE LARGEST MULTI-AIRPORT SYSTEMS IN NORTH AMERICA

2 International Airports

180+ non-stop destinations

DIRECT FLIGHTS to 5 continents

37 COUNTRIES with direct service from Houston

207,075+ metric tons of airborne trade

HOUSTON’S CENTRAL LOCATION AND LARGE POPULATION ALSO PROVIDES ACCESS TO CUSTOMERS

EQUIDISTANT to east and west coasts

50% of the U.S. population within a 1,000-mile radius

28 million U.S. consumers within a 300-mile radius
TRADE AND LOGISTICS
HUB

HOUSTON IS THE TOP METRO EXPORTER IN THE U.S.

4 SEA PORTS handling 243M metric tons of trade in 2019

319 M metric tons of trade

#1 U.S. PORT
Port of Houston

EXTENSIVE INFRASTRUCTURE CONNECTS HOUSTON WITH ALL MAJOR MARKETS ACROSS THE COUNTRY

3 CLASS 1 railways with 800 miles of track

3,309 centerline miles

10,759 lane miles of freeways and expressways

1,067 long-distance trucking establishments
HOUSTON IS HIGHLY COMPETITIVE WHEN IT COMES TO INDUSTRIAL SPACE FOR MANUFACTURING, LOGISTICS AND DISTRIBUTION

6TH largest industrial market in the nation 576+ M square feet of net rentable area

THE REGION HAS EXPERIENCED A SIGNIFICANT INCREASE IN CONSTRUCTION OF LARGE-SCALE, INDUSTRIAL PROPERTIES TO ACCOMMODATE GROWTH OF NATIONAL FULFILLMENT AND REGIONAL DISTRIBUTION COMPANIES

Amazon  Ikea
Best Buy  McKesson Corporation
Dollar Tree  Rooms to Go
FedEx  Sysco
HomeDepot  UPS
HOUSTON IS AMONG THE MOST IMPORTANT GLOBALLY ADVANCED MANUFACTURING & ROBOTICS ECOSYSTEMS (STARTUP GENOME)

top high performance ecosystems according to venture capital investment special focus on advanced manufacturing & robotics.

HOUSTON IS A THRIVING HUB OF DIGITAL TECHNOLOGY

<table>
<thead>
<tr>
<th>235,000+ tech workers</th>
<th>$28.1 B impact to local economy</th>
<th>8,800 tech-related firms</th>
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<tbody>
<tr>
<td>500+ venture-backed startups</td>
<td>40+ startup development organizations</td>
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STRONG SUPPORT OF INDUSTRIAL INNOVATION

East End Maker Hub: 300,000+ sf of industrial maker space

prototyping
testing
small-batch manufacturing
corporate innovation
GREAT QUALITY OF LIFE

THE HOUSTON REGION OFFERS A LOW COST OF LIVING WHILE MAINTAINING AN INCREDIBLY HIGH QUALITY OF LIFE WITH THE AMENITIES YOU EXPECT TO FIND IN A WORLD-CLASS CITY.

HOUSING COSTS
50% percent below the nation’s 20 most populous metros, and 10% percent below all U.S. metros

LOWEST COST OF LIVING
among the 10 most populous U.S. metros

HOUSTON IS HOME TO AN ACCLAIMED AND EXTENSIVE CULTURAL SCENE

RENOwnED MUSEUMS and cultural centers

MAJOR LEAGUE sporting teams

HOUSTON IS ONE OF GREENEST CITIES IN THE U.S.

WALKABLE neighborhoods

500 MILES of interconnected bikeways

380 developed city parks

HOME to two of the nation’s 10 largest urban public parks

4TH CITY in the nation for total land devoted to parks

HOUSTON IS HOME TO THE WORLD-RENOwnED HEALTHCARE

WORLD’S LARGEST MEDICAL COMPLEX —Texas Medical Center.

Some of the best hospitals and universities in the nation (U.S. News and World Report)
FOR MORE INFORMATION ABOUT HOUSTON’S ENERGY INDUSTRY, PLEASE CONTACT

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GREATER HOUSTON PARTNERSHIP