



## WASHINGTON D.C. FLY-IN

### (NEW DATES)

Tuesday, March 23  
Through Friday, March 26, 2021

Join the Partnership for our 2021 Virtual Fly-In to advocate for the greater Houston region. This four-day virtual event will bring together members of Congress, the White House, and our Greater Houston Congressional Delegation with leaders of Houston's business community to advance issues important to the Houston region.

#### AGENDA

##### Tuesday, March 23, 2021

Opening Session:

Welcome Remarks and overview of the Partnership's federal Legislative Agenda followed by a briefing delivered by the US Chamber of Commerce.

Afternoon Session:

Greater Houston Congressional Delegation Meetings.

##### Wednesday, March 24 to Thursday, March 25, 2021

Greater Houston Congressional Delegation Meetings

##### Friday, March 26, 2021

Opening Session:

Welcome Remarks followed by a briefing from the White House Office of Public Engagement

Afternoon Session:

A conversation with a Washington, D.C. based journalist followed by Closing Remarks

#### \*Greater Houston Congressional Delegation Members include:

U.S. Senator [John Cornyn](#)

U.S. Senator [Ted Cruz](#)

U.S. Representative [Dan Crenshaw](#)

U.S. Representative [Lizzie Fletcher](#)

U.S. Representative [Kevin Brady](#)

U.S. Representative [Al Green](#)

U.S. Representative [Michael McCaul](#)

U.S. Representative [Randy Weber](#)

U.S. Representative [Sheila Jackson Lee](#)

U.S. Representative [Troy Nehls](#)

U.S. Representative [Michael Cloud](#)

U.S. Representative [Sylvia Garcia](#)

U.S. Representative [Brian Babin](#)

#### BENEFITS OF SPONSORING

Position your company in front of federal stakeholders

Make an impact on issues that matter to Houston

Receive event recognition and prominent logo placement

#### AUDIENCE ATTENDING

Business and Economic Development Leaders

Elected Officials and Government leaders

Key constitute groups

Company Decision Makers

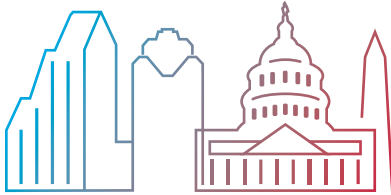
Partnership Board of Directors

\*Delegation's attendance is based on availability.

#### COSTS FOR INDIVIDUAL TICKETS

Members/Chambers/Nonprofits: \$50

This event is available for Partnership Members only.



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### **\*D.C. FLY-IN PLATINUM \$10,000**

LEVEL SPONSORSHIP  
 EXCLUSIVE

Opportunity to provide a brief message from your top executive as our Platinum sponsor\* highlighting your organization aired at the Opening and closing Sessions

Company name mentioned/tagged as the Platinum sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Complimentary admissions to all events for your employees (registration is required)

Company logo listed on event invitation provided to Greater Houston Congressional Delegation and event speakers

Company logo on the Partnership's event webpage

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

**\*Language is subject to Partnership approval. Message can be a pre-recorded message or pre-produced spot. Message cannot exceed: 1:20 seconds.**

### **ADVOCATE \$2,000**

LEVEL SPONSORSHIP

Six (6) Admissions to all events (registration is required)

Company logo listed on event invitation provided to greater Houston Congressional Delegation and event speakers

Company name on the Partnership's event webpage

Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company name on registration page and registration confirmation provided to all attendees

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Recognition at event

### **COLLABORATOR \$5,000**

LEVEL SPONSORSHIP

Ten (10) Admissions to all events (registration is required)

Company logo listed on event invitation provided to greater Houston Congressional Delegation and event speakers

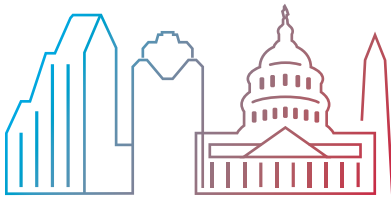
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**\*NOTEBOOK \$10,000**

UNDERWRITER LEVEL

EXCLUSIVE

Fourteen (14) Admissions to all events (registration is required)

Company logo on special "Houston" notebook provided to all of the Houston Delegation

Opportunity to have one-page sponsored content in notebook\*

Company logo listed on event invitation provided to greater Houston Congressional Delegation and event speakers

Company logo on the Partnership's event webpage

Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

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Recognition at event

**\*Inclusion of sponsored content is limited to one page and must adhere to the following guidelines. Content is subject to final approval by the Partnership**

Sponsored content should offer compelling commentary relevant to the publication or event topic

Sponsored content should be educational, not purely promotional

Sponsored content that aligns with the Partnership's mission is encouraged

Sponsored content is due February 5 and must be 5.5 x 8.5 specs in a PDF format

**\*SOCIAL MEDIA \$5,000**

UNDERWRITER LEVEL

EXCLUSIVE

Ten (10) Admissions to all events (registration is required)

Company name on social media posts\*. Minimum of three posts highlighting sponsor organization's recent achievements, upcoming initiatives or related items.

Company logo listed on event invitation provided to greater Houston Congressional Delegation and event speakers

Company logo on the Partnership's event webpage

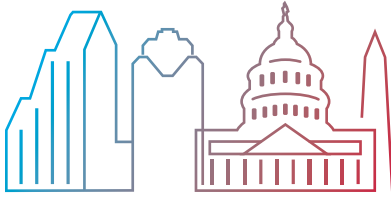
Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

**\*Editorial content and images to be provided by sponsor and subject to final approval by the Greater Houston Partnership**

**\*Please ask for non Partnership member sponsorship pricing.**



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Secure your sponsorship early to receive full benefits.

YES, I would like to sponsor D.C.Fly-in:

- checkbox D.C. Fly-In Platinum \$10,000 checkbox Collaborator \$5,000 checkbox Advocate \$2,000 checkbox Notebook \$10,000 checkbox Social Media \$5,000

\*Please ask for non member sponsorship pricing.

SEND COMPANY LOGO\* : Terry Leibowitz at tleibowitz@houston.org

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA...

EMAIL

tleibowitz@houston.org Credit card only

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement & Sponsorship, at 713-844-3644 or tleibowitz@houston.org.