

TECHNOLOGY

WHEN

April 19, 2021

VIRTUAL EVENT

Noon - 1:00 p.m.

The Greater Houston Partnership invites you to join us at its inaugural State of Technology event with featured speaker Antonio Neri, President and Chief Executive Officer of Hewlett Packard Enterprise.

As part of the Partnership's strategic plan, Houston Next, we are working to accelerate the digital transition of our core industries, both through attracting disruptive companies and by promoting innovation within our key industries. To highlight the tremendous strides being made in Houston's ecosystem, we are adding the State of Technology as one of our premier annual events.

By sponsoring this year's State of Technology, your organization will have a unique opportunity to be part of the Partnership's inaugural event and will spotlight your support for the technological renaissance taking place the Houston region.

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of Houston and the surrounding regions premier business leaders, including c-suite executives from throughout the 12-county region, technology incubators and accelerators, regional chamber and economic development leaders and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership contacts.

AUDIENCE ATTENDING

- Innovation leaders, Elected officials and regional legislators
- Public policy, young executives, business and community leaders
- Regional economic development organizations, leaders
- Corporate business decision makers and life science leaders
- Partnership Board of Directors

DIAMOND \$15,000

LEVEL SPONSOR
EXCLUSIVE

Opportunity to provide a brief message from your top executive highlighting your organization, aired during the event*

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels)

Complimentary and reserved admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

Special invitation to a virtual VIP Reception, upon the speaker's availability, and opportunity to make brief remarks at the VIP virtual Reception.

**Language is subject to Partnership approval. Message can be a pre-recorded message or pre-produced spot. Message cannot exceed: 1:20 seconds.*

PLATINUM \$6,000

LEVEL SPONSOR
EXCLUSIVE

Company name on social media posts highlighting your organization's initiatives, achievements and programs.**

Complimentary and reserved admissions to the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

Special invitation to virtual VIP Reception, upon the speaker's availability.

***Social media content is subject to Partnership approval. Minimum 3 social media posts*

GOLD \$4,000

LEVEL SPONSOR

- Complimentary and reserved admissions to the event
- Company logo on the Partnership's website page for event
- Company logo on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Recognition at event
- Special invitation to virtual VIP Reception, upon the Speaker's availability.

SILVER \$2,500

LEVEL SPONSOR

- Complimentary admissions to the event
- Company name on the Partnership's website page for event
- Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees
- Recognition at event by the master of ceremonies
- Special invitation to virtual VIP Reception, upon the Speaker's availability.

INFORMATION CARD \$4,000

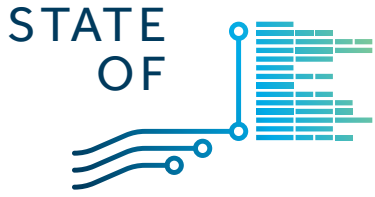
UNDERWRITER LEVEL EXCLUSIVE

- Exclusive company logo featured on the event digital information card highlighting industry specific data shared with all attendees.
- Complimentary and reserved admissions to the event
- Company name on the Partnership's website page for event
- Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees
- Recognition at event
- Special invitation to virtual VIP Reception, upon the Speaker's availability.

DIGITAL PROGRAM \$4,000

UNDERWRITER LEVEL EXCLUSIVE

- Company logo featured on digital event program available to all attendees on event day
- Complimentary and reserved admissions to the event
- Company name on the Partnership's website page for event
- Company name on all virtual event materials including sponsor loop in event presentation, digital invitation and digital program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees
- Recognition at event
- Special invitation to virtual VIP Reception, upon the Speaker's availability.



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Secure your sponsorship early to receive full benefits.

Yes, I would like to sponsor State of Technology:

Diamond Sponsor \$15,000

Information Card \$4,000

Platinum Sponsor \$6,000

Digital Program Underwriter \$4,000

Gold Sponsor \$4,000

Silver Sponsor \$2,500

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org
*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz**, Member Engagement and Sponsorship Director at 713-844-3644 or tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org