

# HOUSTON

A Tech & Innovation Hub

As Houston's legacy industries are digitizing and developing new technologies, companies in the digital technology space have found that Houston has the infrastructure in place for their companies to thrive because of access to customers and talent. Houston is where innovation and industry converge, and our innovation ecosystem continues to thrive.

## Case Studies: Digital Technology



HighRadius, a Fintech enterprise Software-as-a-Service (SaaS) founded in 2006, became Houston's first "unicorn" after the company raised a \$125 million series B growth funding in 2020. Most recently the company raised another \$300 million Series C, tripling its valuation. HighRadius announced plans to further expand in Houston and will hire hundreds of additional employees in the region to fuel product development and expand its global reach.

**\$3.1B**  
valuation

**200**  
employees

**25,000**  
square-foot space campus

“ For the last two years, we've been honored to make the Houston Chronicle's Top Workplaces and with this move, we look forward to creating an even better place to work. We are excited to grow our team and expand our presence to one of the fastest growing areas of Greater Houston. ”

- **Johnny Vincent**, CFO, HighRadius



Palo Alto-based business software company Bill.com expanded operations into the CityWest development in West Houston. The new office, which opened in Spring of 2019 includes a range of employees from software developers to customer support personnel.

**125**  
jobs

**\$3.85M**  
capital investment

**25,000**  
square-foot office

“ We conducted an extensive national search to select our first location outside the San Francisco Bay Area. We're growing at a high speed and it's critical to find the right mix of talent, quality of life and business-friendliness in our next office location. We found all this and more in Houston and are delighted the city can support our next phase of growth. ”

- **René Lacerte**, CEO, Bill.com



In 2019, Tech giant Amazon chose Houston as the home of its newest North American Tech Hub. The office, located at the heart of Houston's City Centre and is home to a large base of Amazon Web Services (AWS) employees and includes a large training facility and an innovation lab for customer collaboration and demonstrating new technologies.

**150**  
jobs

**25,000**  
square-foot hub

“ We're looking forward to becoming a bigger part of the Houston community. Houston is a fantastic place to live and work, and has a strong local economy that we look forward to investing in and growing together. ”

- **Kris Satterthwaite**, Gulf Coast Enterprise Sales Leader, Amazon Web Services



Plug and Play, one of the most prominent accelerators in Silicon Valley, announced in 2019 its expansion to Houston to bring an energy and sustainability vertical, and with plans to expand programs including Health, Supply Chain, and Smart Cities.

“ For the innovation platform's energy and sustainability vertical, there's no better place to be than Houston capital of the world... almost 80 percent of the startups Plug and Play invests into have at least one immigrant on their team. Houston's diversity and acceptance of others certainly played a factor in the expansion. ”

- **Saeed Amidi**, founder and CEO, Plug and Play Technology Center

The Greater Houston Partnership assists companies in site selection analysis, incentive evaluation and application, aid in the permitting process, provide key data on business facilities, and help connect with civic, industry, and ecosystem leaders.

All projects included here were supported by the Greater Houston Partnership.

For more information about the Houston region, visit

[HOUSTON.ORG/WHY-HOUSTON](https://HOUSTON.ORG/WHY-HOUSTON)

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