

Get the Most Out of Your Membership

The Basics ▶

- Identify your main contact** This person is key to navigating your membership and communicating engagement opportunities back to your employees.
- Create your roster** Add colleagues and team members' names to your company roster so they receive updates on relevant events, professional development opportunities and more. Identifying contacts in the key positions listed below help us best tailor engagement opportunities.
 - Human Resources / Talent professionals
 - Marketing and Government Relations team
 - Business Development colleagues
- Bookmark Houston.org** Visit the Partnership's website frequently for the latest economic data, regional news, events, and more. **Set email preferences:** Select the communications you want to receive based on your interests including Houston: The Economy at a Glance, Key Economic Indicators, economic development updates, and more. **To opt-in, [click here](#).**
- 2021 Membership Guide** Learn more about the Partnership's work and how to get involved.
- Membership Directory** Verify company listing and description on our searchable membership database.

Our membership directory is organized by the North American Industry Classification System (NAICS) code. **Verify your designation** to be sure your company is properly listed by industry.

Business Resource Groups and Events ▶

- Engage with a Business Resource Group** Our nine affinity groups offer content and events tailored to like-minded business professionals. Click the logos below to learn more and sign up for updates.



- Virtual events and programs** From our State of series to webinars on the economy to virtual networking opportunities, social distancing hasn't slowed the Partnership's event and programming offerings.
- Gain brand recognition** Review our sponsorship guide to learn how you can position your brand in front Partnership members and business leaders.

Resources ▶

- Access the Member Portal** Gain members-only access to information and content, register for events, view your company profile and more.
- Join the **Partnership's official LinkedIn Group** to share your company's resources and updates and to connect with fellow Partnership members.
- Stay up-to-date with the latest **Houston economic data** and **business resources**.

FOLLOW THE GREATER HOUSTON PARTNERSHIP ONLINE ▶



For more information or for questions about your membership, contact us at
713-844-3678 or **member.engagement@houston.org**.