

STATE OF SPACE

GREATER HOUSTON **PARTNERSHIP**

WHEN

Thursday, September 16, 2021
10:30 a.m. - 1:30 p.m.

WHERE

Marriott Marquis
1777 Walker Street,
Houston, TX 77010

The Greater Houston Partnership invites you to State of Space taking place on Thursday, September 16 at the Marriott Marquis.

We are honored to feature Vanessa Wyche, the newly appointed Director of NASA's Johnson Space Center, as our keynote speaker. We will also host a panel discussion about Houston's space economy and Houston's role in the future of space commercialization.

As a sponsor of the State of Space, your business or organization will have a unique opportunity to spotlight your support for NASA's human spaceflight program and the tremendous momentum of the commercial space industry in Houston, Texas and the surrounding region.

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of Houston and the surrounding regions premier business leaders, including c-suite executives from throughout the 12-county region, regional chamber and economic development leaders and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership contacts.

AUDIENCE ATTENDING

- Aerospace, space flight, and technology leaders
- Elected officials and regional legislators
- Public policy, business and community leaders
- Regional economic development organizations, leaders
- Corporate business decision makers
- Partnership Board of Directors

DIAMOND \$15,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event.

Company name mentioned/tagged as the Diamond sponsor on social media post. promoting the event (minimum of three posts across Partnership social media channels)

One (1) prominent seat for top executive at the Head Table.

One table of ten (10 admissions) at the event in the finest location.

Eleven (11) admissions to VIP reception, based on speaker's availability.

Opportunity for your senior executive to make brief remarks at the VIP Reception.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

**Language is subject to Partnership approval. Message can be a pre-produced spot or in person. Message cannot exceed: 1:20 seconds.*

PLATINUM \$8,000

EXCLUSIVE LEVEL SPONSORSHIP

Company name on social media posts highlighting your organizations initiatives, achievements and programs. **

One (1) table of ten (10) at the event in a premium location.

Ten (10) admissions to VIP reception.

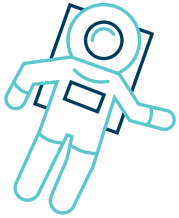
Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

***Social media content is subject to Partnership approval. Minimum 3 social media posts.*



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GOLD \$5,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a premier location.
- Ten (10) admissions to VIP reception, based on speaker's availability.
- Company logo on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program.
- Company logo on registration page and registration confirmation provided to all attendees.
- Company logo on the thank you email sent to all attendees.

CENTERPIECE \$6,000

UNDERWRITER LEVEL
LIMITED TO ONE COMPANY

- Company logo on the State of Space table centerpieces.
- Five (5) admissions with seating at reserved table for underwriters.
- Five (5) admissions to VIP reception, based on speaker's availability.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.

PROGRAM \$4,000

UNDERWRITER LEVEL
LIMITED TO ONE COMPANY

- Company logo featured on the program card that will be distributed on the day of event to all attendees.
- Five (5) admissions to VIP reception.
- Five (5) admissions with seating at reserved table for underwriters.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.

SILVER \$3,000

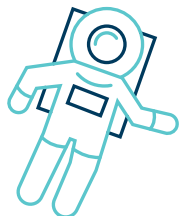
LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a prime location.
- Five (5) admissions to VIP reception, based on speaker's availability.
- Company name on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.
- Recognition at event by the master of ceremonies.

INFORMATION CARD \$4,000

UNDERWRITER LEVEL
LIMITED TO ONE COMPANY

- Exclusive company logo featured on the event digital informational card which features industry specific data shared with all attendees.
- Five (5) admissions with seating at reserved table for underwriters.
- Five (5) admissions to VIP reception.
- Company name on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program.
- Company name on registration page and registration confirmation provided to all attendees.
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Secure your sponsorship early to receive full benefits.

Yes, I would like to sponsor State of Space:

- Diamond Sponsor \$15,000
- Platinum Sponsor \$8,000
- Gold Sponsor \$5,000
- Silver Sponsor \$3,000
- Centerpiece \$6,000
- Information Card \$4,000
- Program Underwriter \$4,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

Return form to Terry Leibowitz at **tleibowitz@houston.org**

Credit card only