



STATE OF EDUCATION

GREATER HOUSTON **PARTNERSHIP**

WHEN

Friday, October 1, 2021

Registration and Networking | 9:30 a.m.
Morning Panel Discussion | 10:00 a.m. to 11:15 a.m.
Luncheon Program | Noon to 1:30 p.m.

WHERE

Omni Houston Hotel
4 Riverway
Houston, TX 77056

State of Education: Opportunity for All. Educating Houston's Future

A strong education system is the bedrock of long-term success for our young people. The Partnership and our member companies are leading advocates for a high-quality education system that is properly funded, accountable and equitably serving all students in the region.

Join us on October 1st for our third annual State of Education event to learn about how we can strengthen both our region's public and higher education system to ensure opportunity for all.

Please consider becoming a sponsor of State of Education. You and your business will have a unique opportunity to spotlight this important issue in front of leaders who represent Texas and Houston.

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of Houston's premier business leaders, including CEOs, COOs and CFOs, and elected officials.
- Networking with access to the Partnership Board of Directors, elected officials and the keynote speaker.
- Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership member contacts.

AUDIENCE ATTENDING

- Education professionals
- Public policy, business and community leaders
- Partnership Board of Directors
- Elected Officials and regional legislators

DIAMOND \$15,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief video message from your top executive highlighting your organization aired at the event.¹

Company name mentioned/tagged on social media posts promoting the event (minimum of three posts across Partnership social media channels)

One (1) prominent seat for a representative at the Head Table.

One table of ten (10 admissions) at the event in the finest location.

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

Language is subject to Partnership approval. Message can be a pre-produced spot or in person. Message cannot exceed: 1:20 seconds.

SOLD

PLATINUM \$8,000

EXCLUSIVE LEVEL SPONSORSHIP

Company name on social media posts highlighting your organizations initiatives, achievements, and programs.²

One (1) table of ten (10) at the event in a premium location.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company logo on registration page and registration confirmation provided to all attendees.

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2. Social media content is subject to Partnership approval. Minimum 3 social media posts.



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GOLD \$5,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a premier location.
- Company logo on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company logo on registration page and registration confirmation provided to all attendees.
- Company logo on the thank you email sent to all attendees.

NETWORKING CAFÉ \$6,000

UNDERWRITER LEVEL

EXCLUSIVE

- Company logo in Networking Café and napkins
- Booth area for company in Networking Café (optional)
- Five (5) admissions with seating at reserved table for underwriters.
- Company name on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.
- 3. Booth area includes 6 ft. table, space for banners.
- Electricity is an additional cost.

INFORMATION CARD \$4,000

UNDERWRITER LEVEL

EXCLUSIVE

- Exclusive company logo featured on the event digital informational card which features industry specific data shared with all attendees.
- Five (5) admissions with seating at reserved table for underwriters.
- Company name on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.

SILVER \$3,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a prime location
- Company name on the Partnership's website page for event.
- Company name on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.

CENTERPIECE \$5,000

UNDERWRITER LEVEL

EXCLUSIVE

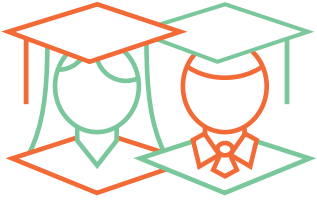
- Company logo on table centerpieces at the event.
- Five (5) admissions with seating at reserved table for underwriters.
- Company name on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.

PROGRAM \$4,000

UNDERWRITER LEVEL

EXCLUSIVE

- Company logo featured on the program card that will be distributed on the day of event to all attendees.
- Five (5) admissions with seating at reserved table for underwriters.
- Company name on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
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Secure your sponsorship early to receive full benefits.

**Yes, I would like to sponsor
State of Education:**

Diamond Sponsor \$15,000 Platinum Sponsor \$8,000 Gold Sponsor \$5,000

Silver Sponsor \$3,000 Networking Café \$6,000 Centerpiece \$5,000

Program \$4,000 Information Card \$4,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

Return form to Terry Leibowitz at **tleibowitz@houston.org**